

# Ice Cream in New Zealand

June 2023

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### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Warm weather drives growth in 2022, but rainy start dampens 2023  
Supply chain disruptions and rising costs lead to Tip Top exit a number of brands  
Plant-based ice cream emerges as standout performer

#### PROSPECTS AND OPPORTUNITIES

Slower value growth expected as inflationary pressures ease  
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