

# Ice Cream in Tunisia

July 2023

Table of Contents

## KEY DATA FINDINGS

### 2023 DEVELOPMENTS

Premium foreign brands attracted into Tunisia

Traditional retailers dominate sales

London Dairy gains further retail value share

### PROSPECTS AND OPPORTUNITIES

Sugar-free and organic products to emerge

Artisanal ice cream expected to perform well as foodservice outlets expand

GIIPA will keep dominating ice cream and frozen desserts in Tunisia

### CATEGORY DATA

Table 1 - Sales of Ice Cream by Category: Volume 2018-2023

Table 2 - Sales of Ice Cream by Category: Value 2018-2023

Table 3 - Sales of Ice Cream by Category: % Volume Growth 2018-2023

Table 4 - Sales of Ice Cream by Category: % Value Growth 2018-2023

Table 5 - NBO Company Shares of Ice Cream: % Value 2019-2023

Table 6 - LBN Brand Shares of Ice Cream: % Value 2020-2023

Table 7 - Distribution of Ice Cream by Format: % Value 2018-2023

Table 8 - Forecast Sales of Ice Cream by Category: Volume 2023-2028

Table 9 - Forecast Sales of Ice Cream by Category: Value 2023-2028

Table 10 - Forecast Sales of Ice Cream by Category: % Volume Growth 2023-2028

Table 11 - Forecast Sales of Ice Cream by Category: % Value Growth 2023-2028

## Snacks in Tunisia - Industry Overview

### EXECUTIVE SUMMARY

Snacks in 2023: The big picture

Key trends in 2023

Competitive Landscape

Channel developments

What next for snacks?

### MARKET DATA

Table 12 - Sales of Snacks by Category: Volume 2018-2023

Table 13 - Sales of Snacks by Category: Value 2018-2023

Table 14 - Sales of Snacks by Category: % Volume Growth 2018-2023

Table 15 - Sales of Snacks by Category: % Value Growth 2018-2023

Table 16 - NBO Company Shares of Snacks: % Value 2019-2023

Table 17 - LBN Brand Shares of Snacks: % Value 2020-2023

Table 18 - Distribution of Snacks by Format: % Value 2018-2023

Table 19 - Forecast Sales of Snacks by Category: Volume 2023-2028

Table 20 - Forecast Sales of Snacks by Category: Value 2023-2028

Table 21 - Forecast Sales of Snacks by Category: % Volume Growth 2023-2028

Table 22 - Forecast Sales of Snacks by Category: % Value Growth 2023-2028

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### SOURCES

Summary 1 - Research Sources

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