

Ice Cream in Nigeria

July 2023

Table of Contents

Ice Cream in Nigeria - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Inflationary conditions trigger volume decline in ice cream in 2023

Higher unit prices lead to rises in value sales

Premium ice cream market thrives despite adverse economic climate

PROSPECTS AND OPPORTUNITIES

Anticipated improved economic conditions to fuel growth in ice cream Increasing ice cream awareness will push interest from younger consumers Dominance of frozen yoghurt set to continue

CATEGORY DATA

- Table 1 Sales of Ice Cream by Category: Volume 2018-2023
- Table 2 Sales of Ice Cream by Category: Value 2018-2023
- Table 3 Sales of Ice Cream by Category: % Volume Growth 2018-2023
- Table 4 Sales of Ice Cream by Category: % Value Growth 2018-2023
- Table 5 NBO Company Shares of Ice Cream: % Value 2019-2023
- Table 6 LBN Brand Shares of Ice Cream: % Value 2020-2023
- Table 7 NBO Company Shares of Impulse Ice Cream: % Value 2019-2023
- Table 8 LBN Brand Shares of Impulse Ice Cream: % Value 2020-2023
- Table 9 NBO Company Shares of Take-home Ice Cream: % Value 2019-2023
- Table 10 LBN Brand Shares of Take-home Ice Cream: % Value 2020-2023
- Table 11 Distribution of Ice Cream by Format: % Value 2018-2023
- Table 12 Forecast Sales of Ice Cream by Category: Volume 2023-2028
- Table 13 Forecast Sales of Ice Cream by Category: Value 2023-2028
- Table 14 Forecast Sales of Ice Cream by Category: % Volume Growth 2023-2028
- Table 15 Forecast Sales of Ice Cream by Category: % Value Growth 2023-2028

Snacks in Nigeria - Industry Overview

EXECUTIVE SUMMARY

Snacks in 2023: The big picture

Key trends in 2023

Competitive Landscape

Channel developments

What next for snacks?

MARKET DATA

- Table 16 Sales of Snacks by Category: Volume 2018-2023
- Table 17 Sales of Snacks by Category: Value 2018-2023
- Table 18 Sales of Snacks by Category: % Volume Growth 2018-2023
- Table 19 Sales of Snacks by Category: % Value Growth 2018-2023
- Table 20 NBO Company Shares of Snacks: % Value 2019-2023
- Table 21 LBN Brand Shares of Snacks: % Value 2020-2023
- Table 22 Distribution of Snacks by Format: % Value 2018-2023
- Table 23 Forecast Sales of Snacks by Category: Volume 2023-2028
- Table 24 Forecast Sales of Snacks by Category: Value 2023-2028
- Table 25 Forecast Sales of Snacks by Category: % Volume Growth 2023-2028
- Table 26 Forecast Sales of Snacks by Category: % Value Growth 2023-2028

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