

# Cough, Cold and Allergy (Hay Fever) Remedies in Algeria

September 2023

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## KEY DATA FINDINGS

### 2023 DEVELOPMENTS

Demand up on previous year  
Higher demand for paediatric cough, cold and allergy (hay fever) remedies  
Domestically manufactured international brands increase market share

### PROSPECTS AND OPPORTUNITIES

Continuing population growth sustains volume growth  
Pollution and climate change lead to growth in value sales of hay fever remedies  
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### DISCLAIMER

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