

Booking in Hong Kong, China

September 2023

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Booking in Hong Kong, China - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Growing popularity of packaged trips and an increasing focus on experiences
Cruise travel starts its recovery, although capacity issues limit the rebound

PROSPECTS AND OPPORTUNITIES

Recovery of business travel, with more demand for direct online booking
OTAs leverage technology to enhance search capabilities

CATEGORY DATA

Table 1 - Booking Sales: Value 2018-2023

Table 2 - Business Travel Sales: Value 2018-2023

Table 3 - Leisure Travel Sales: Value 2018-2023

Table 4 - Travel Intermediaries NBO Company Shares: % Value 2018-2023

Table 5 - Forecast Booking Sales: Value 2023-2028

Table 6 - Forecast Business Travel Sales: Value 2023-2028

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Travel in Hong Kong, China - Industry Overview

EXECUTIVE SUMMARY

Travel in 2023

Airlines: Key trends

Hotels: Key trends

Booking: Key trends

What next for travel?

MARKET DATA

Table 8 - Surface Travel Modes Sales: Value 2018-2023

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Table 10 - Forecast Surface Travel Modes Sales: Value 2023-2028

Table 11 - Forecast Surface Travel Modes Online Sales: Value 2023-2028

Table 12 - In-Destination Spending: Value 2018-2023

Table 13 - Forecast In-Destination Spending: Value 2023-2028

DISCLAIMER

SOURCES

Summary 1 - Research Sources

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