

# Convenience Retailers in Hong Kong, China

March 2024

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## Convenience Retailers in Hong Kong, China - Category analysis

#### **KEY DATA FINDINGS**

#### 2023 DEVELOPMENTS

7-Eleven carries out more promotions in 2023

7-Eleven's closest competitor, Circle K, is also active in the market

Supermarkets enter convenience stores

## PROSPECTS AND OPPORTUNITIES

Tourism rebound expected to drive sales

Circle K's foreign ownership and strategy

Shopping districts set to see changing traffic patterns

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Retail in 2023: The big picture

Retail and tourism

Revival of outbound travel prevents full recovery

What next for retail?

## OPERATING ENVIRONMENT

Informal retail

Opening hours for physical retail

Summary 1 - Standard Opening Hours by Channel Type 2023

Seasonality

China National Day (also known as Golden Week)

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Christmas and New Year

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