

Small Local Grocers in Hong Kong, China

March 2024

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Small Local Grocers in Hong Kong, China - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Return to mobility impacts sales of small local grocers Increase in new speciality grocers with large retail space Small local grocers remain popular, with stronger growth than supermarkets

PROSPECTS AND OPPORTUNITIES

Increased challenges in terms of resources and channel competition Changing consumer habits and preferences Blurring lines between variety stores/convenience stores/local small grocers

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Retail in 2023: The big picture Retail and tourism Revival of outbound travel prevents full recovery What next for retail?

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