

Convenience Retailers in the Philippines

February 2024

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Convenience Retailers in the Philippines - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Players accelerate expansion plans in 2023 Alfamart boosts sustainability efforts through the installation of solar panels Players entice consumers with engaging promotions

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Positive outlook for convenience retailers Players will adapt to consumers' changing needs through digital solutions Scope for further development of e-commerce

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