

# General Merchandise Stores in Ireland

March 2024

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#### General Merchandise Stores in Ireland - Category analysis

#### **KEY DATA FINDINGS**

#### 2023 DEVELOPMENTS

Sales in department stores maintain a positive trajectory

Argos exits Ireland due to a lack of investment to support modernisation plans

Dunnes Stores announces plans for a new department store

#### PROSPECTS AND OPPORTUNITIES

Department stores expected to see ongoing growth, albeit at more sustainable levels

Variety stores set to creep back into positive sales, but competition is on the horizon

Marks & Spencer continues to reshape its competitive strategy

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Retail in 2023: The big picture

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Focus on sustainability across channels

What next for retail?

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Informal retail

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