

Convenience Retailers in China

March 2024

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Convenience Retailers in China - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Convenience retailers continues to see growth momentum in 2023 Concentration increases in convenience stores Adoption of self-checkout accelerates

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Potential for growth in low-tier cities Frozen food to gain more shelf space Hours of operation likely to be extended

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Retail in China - Industry Overview

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Informal retail Opening hours for physical retail Summary 1 - Standard Opening Hours by Channel Type 2023 Seasonality 618 Shopping Festival and Double 11 Shopping Festival Shanghai May 5th Shopping Festival

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