

# **Grocery Retailers in Algeria**

March 2023

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# Grocery Retailers in Algeria - Category analysis

# **KEY DATA FINDINGS**

#### 2022 DEVELOPMENTS

Rising food prices and inflationary pressures affect the performance of grocery retail Brand Uno benefits from the local Cevital production plant in a highly fragmented category Modern grocery retailers continue to be held back by the rural nature of Algeria

#### PROSPECTS AND OPPORTUNITIES

Government initiatives set to stabilise prices, demand and supply over the forecast period Low levels of large-format penetration create opportunities for expansion Larger modern retailers focus on discounts, while smaller retailers prioritise accessibility

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