

# Small Local Grocers in Chile

March 2024

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## Small Local Grocers in Chile - Category analysis

## **KEY DATA FINDINGS**

#### 2023 DEVELOPMENTS

Chileans appreciate the chance to buy local and benefit their communities Issues accessing funds limits expansion and innovation for small local grocers Innovation and specialisation key elements going forward

## PROSPECTS AND OPPORTUNITIES

Small local grocers expected to lose ground over forecast period Shifting cities to become a challenge in the coming years Channel players to remain relevant by offering additional services

#### CHANNEL DATA

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### Retail in Chile - Industry Overview

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Retail in 2023: The big picture Greater connection between digital and physical still needed Local consumers are searching for innovation What next for retail?

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Informal retail Opening hours for physical retail Summary 1 - Standard Opening Hours by Channel Type 2023 Seasonality Christmas and New Year Back to School Independence Day

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