

General Merchandise Stores in Chile

March 2024

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General Merchandise Stores in Chile - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Further sales decline for physical department stores in 2023 Falabella remains challenged in terms of adapting to changing times La Polar and ABC DIN merger approved

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Value growth to return to more stable levels over the forecast period Leading players set to resume opening of outlets E-commerce will continue to cannibalise sales of department stores

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