

Non-Grocery Retailers in Uruguay

April 2023

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Non-Grocery Retailers in Uruguay - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS

Leisure and personal good specialist benefit from the return of tourism Argentinian pharmacy, Farmacity, starts operations in Uruguay

Major international players continue to invest in Uruguay

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Non-grocery continues to be greatly dominated by independent players

Appliances and electronics specialists and apparel and footwear specialist remain popular

E-commerce continues to remain a popular retailing channel

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