

General Merchandise Stores in Norway

April 2023

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KEY DATA FINDINGS

2022 DEVELOPMENTS

Growth continues in 2022, even after exceptional growth at the start of the pandemic

Flying Tiger Copenhagen struggles despite the solid overall performance

Closures and refurbishments help return Nille to growth

PROSPECTS AND OPPORTUNITIES

Continued growth due to seasonal products, wide product range, and low prices

Lack of competition from e-commerce and other channels will help maintain growth

More cautious approach to outlet opening

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