

Rigid Plastic Packaging in Latin America

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Key findings

REGIONAL OVERVIEW

Modest growth for rigid plastic in Latin America over 2016-2021

PET bottles the leading rigid plastic pack type in Latin America

Growth expected in the coming years after the market disruptions seen in 2016-2021

Shortages hampering the drive to use more rPET

Brazil and Mexico the leading users of rigid plastic packaging in the region

Argentinian performance negatively impacted by economic difficulties

Growth in Brazil and Mexico, but stagnation or decline in Argentina

Coca-Cola tops 90% rate for its universal returnable bottle initiative in Brazil

TOP APPLICATIONS

PET bottles account for more than 80% of bottled water packaging unit volumes

Widespread use of HDPE bottles in the home care industry

Dairy products dominate regional usage of thin wall plastic containers

Smaller pack sizes most popular in rigid plastic packaging

Plastic screw closures dominate rigid plastic packaging

Carbonates in PET bottles lead the returnables drive in Latin America

FORECAST PROJECTIONS

Mexico is the biggest user of rigid plastic packaging in beverages...

...but Brazil will record the most absolute growth in this pack type for beverages

Brazil the major user of rigid plastic in food packaging...

...and will also record the most absolute growth in this pack type for food

Brazil is the biggest beauty and personal care country market in rigid plastic...

...but Mexico will record the most absolute growth in this pack type over 2021-2026

Brazil the biggest rigid plastic home care market...

...and will also add the most absolute growth in this pack type over 2021-2026

COUNTRY SNAPSHOTS

Argentina: Market Context

Argentina: Competitive and Retail Landscape

Brazil: Market Context

Brazil: Competitive and Retail Landscape

Colombia: Market Context

Colombia: Competitive and Retail Landscape

Mexico: Market Context

Mexico: Competitive and Retail Landscape

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