

# Consumer Appliances: Half-Year Update H1 2023

June 2023

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## H1 CONSUMER APPLIANCES UPDATE

Adjusted growth of major and small appliances segments diverges

Key factors impacting sales of consumer appliances

Dishwasher sales have been impacted by the housing market

Consumers are getting ready for predicted summer heatwaves

Robotic vacuum cleaners continue to be popular among consumers

Light fryers continue to sell well, driven by increased air fryer sales

Inflation drivers have moderated: commodity and shipping costs have come down

Whirlpool expects inflation to moderate in 2023

Whirlpool exits its EMEA operations – regional rankings will change in 2024

Matter-compatible appliances announced, opening a new phase of smart homes

2023 Outlook

## Q2 MACROECONOMIC UPDATE

Global baseline outlook: Improved growth in an increasingly multi-speed global economy

Global inflation moderates only gradually as price pressures show signs of persistence

Real GDP annual growth forecasts and revisions from last quarter

## ABOUT OUR FORECAST MODEL

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Consumer appliances data and reporting timeline

## About Euromonitor International

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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/consumer-appliances-half-year-update-h1-2023/report](https://www.euromonitor.com/consumer-appliances-half-year-update-h1-2023/report).