

Plant-Based Dairy Packaging in Colombia

September 2023

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KEY DATA FINDINGS

2022 DEVELOPMENTS

Plant-based dairy packaging continues to grow in Colombia

Brick liquid cartons the preferred pack type in plant-based dairy packaging

The 1,000ml pack size continues to gain share from 200ml in Colombia due to its versatility

PROSPECTS AND OPPORTUNITIES

Sustainability is a growing concern among Colombian consumers

Brick liquid cartons to continue growing in plant-based milk

Plant-Based Dairy Packaging in Colombia - Company Profiles

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2022 key trends

Flexible plastic is the most popular pack type in food packaging

Popularity of lightweight packaging to cater to increasing on-the-go consumption

Brick liquid cartons gaining share in alcoholic drinks

Refill packs popular in beauty and personal care as they are seen as being sustainable

HDPE bottles dominate the home care industry thanks to their durability

PACKAGING LEGISLATION

Government announces National Plan for Sustainable Single-Use Plastics Management

RECYCLING AND THE ENVIRONMENT

Colombian coffee brands undertake initiatives to become more sustainable

Nativa partners with meteorologists to transform bottles into rain gauges

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