

# Meals and Soups Packaging in Colombia

September 2023

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## Meals and Soups Packaging in Colombia - Category analysis

### KEY DATA FINDINGS

#### 2022 DEVELOPMENTS

Shifting consumer preferences drive a decline in meals and soups packaging in 2022

Flexible aluminium/plastic popular for on-the-go consumption

The 250g pack size is popular as it aids in portion management

#### PROSPECTS AND OPPORTUNITIES

Flexible plastic expected to continue gaining share due to its convenience

The 580g pack size is forecast to grow due to the bulk-buying habits of Colombians

## Meals and Soups Packaging in Colombia - Company Profiles

## Packaging Industry in Colombia - Industry Overview

### EXECUTIVE SUMMARY

Packaging in 2022: The big picture

2022 key trends

Flexible plastic is the most popular pack type in food packaging

Popularity of lightweight packaging to cater to increasing on-the-go consumption

Brick liquid cartons gaining share in alcoholic drinks

Refill packs popular in beauty and personal care as they are seen as being sustainable

HDPE bottles dominate the home care industry thanks to their durability

### PACKAGING LEGISLATION

Government announces National Plan for Sustainable Single-Use Plastics Management

### RECYCLING AND THE ENVIRONMENT

Colombian coffee brands undertake initiatives to become more sustainable

Nativa partners with meteorologists to transform bottles into rain gauges

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