

Sauces, Dips and Condiments Packaging in Mexico

October 2023

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Sauces, Dips and Condiments Packaging in Mexico - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS

Convenience and interest in home cooking boost demand for sauces

100-200g pack sizes are most popular in Mexican sauces, dips and condiments due to convenience

Perceived by local consumers as safe and convenient, metal food cans remain dominant in pickled products

PROSPECTS AND OPPORTUNITIES

Glass becoming increasingly popular packaging material for herbs and spices

Plastic pouches to record fastest volume sales growth of all pack types

Sauces, Dips and Condiments Packaging in Mexico - Company Profiles

Packaging Industry in Mexico - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2022: The big picture

2022 key trends

Pouches are a favoured pack type across a number of food categories

PET bottles continue to dominate soft drinks, while glass bottles enjoy a resurgence

On-the-go consumption and convenience boosting metal beverage can usage

Refill packs growing in popularity as a sustainable alternative

Reusable and recyclable pack types dominate home care packaging

PACKAGING LEGISLATION

Local governments introduce a ban on single-use plastics

RECYCLING AND THE ENVIRONMENT

Sustainable packaging becoming more prominent in the home care industry

Table 1 - Overview of Packaging Recycling and Recovery in Mexico: 2020/2021 and Targets for 2022

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