

Sauces, Dips and Condiments Packaging in Saudi Arabia

October 2023

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Sauces, Dips and Condiments Packaging in Saudi Arabia - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS

Convenience and importance of sauces sustain sales in the category
Brick liquid cartons and folding cartons remain dominant pack types
PET bottles account for the largest share of cooking and table sauces packaging

PROSPECTS AND OPPORTUNITIES

Glass expected to remain less popular packaging format for sauces, dips and condiments as consumers seek lighter and less fragile options
Larger pack sizes set to perform better over the forecast period due to cost savings

Sauces, Dips and Condiments Packaging in Saudi Arabia - Company Profiles

Packaging Industry in Saudi Arabia - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2022: The big picture
2022 key trends
Shrinkflation remained a trend within the confectionery industry in 2022
Metal beverage cans gain ground in soft drinks packaging in 2022
Small pack sizes remain popular within non-alcoholic beer
Sustainable packaging gaining traction in beauty and personal care in 2022
Falling demand for home care products in 2022 affecting usage of folding cartons

PACKAGING LEGISLATION

Saudi Arabia sets ambitious targets to tackle waste management crisis by 2030

RECYCLING AND THE ENVIRONMENT

Beauty brands are embracing sustainable packaging in Saudi Arabia

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