



Meals and Soups Packaging in Saudi Arabia

October 2023

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Meals and Soups Packaging in Saudi Arabia - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS

Consumers continue to appreciate the convenience of ready meals

Flexible aluminium/plastic dominates meals and soups packaging

Small pack sizes account for majority of share

PROSPECTS AND OPPORTUNITIES

Busy lifestyles expected to drive demand for meals and soups

Folding cartons to gain share in ready meals packaging

Meals and Soups Packaging in Saudi Arabia - Company Profiles

Packaging Industry in Saudi Arabia - Industry Overview

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Shrinkflation remained a trend within the confectionery industry in 2022

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Small pack sizes remain popular within non-alcoholic beer

Sustainable packaging gaining traction in beauty and personal care in 2022

Falling demand for home care products in 2022 affecting usage of folding cartons

PACKAGING LEGISLATION

Saudi Arabia sets ambitious targets to tackle waste management crisis by 2030

RECYCLING AND THE ENVIRONMENT

Beauty brands are embracing sustainable packaging in Saudi Arabia

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