

Meals and Soups Packaging in Sweden

October 2023

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KEY DATA FINDINGS

2022 DEVELOPMENTS

Packaging volumes decline as consumers resume their normal lives post-pandemic

Folding cartons leads pack type share in meals and soups

300g-400g packs are the most popular

PROSPECTS AND OPPORTUNITIES

Decline in soup will drive a fall in its packaging volumes

Ready meal trays set to see growth in the forecast period

Meals and Soups Packaging in Sweden - Company Profiles

Packaging Industry in Sweden - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2022: The big picture

2022 key trends

Flexible plastic remained popular for processed meat and seafood packaging

Coca-Cola trials refillable packaging in Sweden

Small packs of RTDs most popular among consumers in 2022

HDPE bottles the most popular pack type in beauty and personal care

Sustainability trend gaining momentum in Sweden's home care industry

PACKAGING LEGISLATION

Sweden introduces a comprehensive plan to address plastic waste in 2022

RECYCLING AND THE ENVIRONMENT

Amcor and Löffbergs launch a sustainable coffee pouch in Sweden

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