

HW Cooking Ingredients and Meals in India

November 2023

Table of Contents

KEY DATA FINDINGS

2022 DEVELOPMENTS

A recent change in regulation regarding multi-source edible oils creates value and assurance for consumers

Health and animal welfare concerns ensure vegetarian holds first place within health and wellness cooking ingredients and meals in 2022

No allergens within health and wellness cooking ingredients and meals boosted by consumers paying closer attention to their diet

PROSPECTS AND OPPORTUNITIES

Health and wellness spreads set to gain traction, along with consumers' increasing interest and the focus on healthy foods

Vegetarian set to grow within health and wellness cooking ingredients and meals as the consumer base rises

Bone and joint health will be one to watch as consumers look for health benefits

CATEGORY DATA

Table 1 - Sales of Cooking Ingredients and Meals by Health and Wellness Type: Value 2019-2022

Table 2 - Sales of Cooking Ingredients and Meals by Health and Wellness Type: % Value Growth 2019-2022

Table 3 - Company Shares of Organic Cooking Ingredients and Meals (Biggest HW Type in Global Cooking Ingredients and Meals): % Value 2019-2022

Table 4 - Company Shares of Gluten Free Cooking Ingredients and Meals (2nd Biggest HW Type in Global Cooking Ingredients and Meals): % Value 2019-2022

Table 5 - Company Shares of Vegetarian Cooking Ingredients and Meals (3rd Biggest HW Type in Global Cooking Ingredients and Meals): % Value 2019-2022

Table 6 - Company Shares of Vegan Cooking Ingredients and Meals (4th Biggest HW Type in Global Cooking Ingredients and Meals): % Value 2019-2022

Table 7 - Company Shares of Natural Cooking Ingredients and Meals (5th Biggest HW Type in Global Cooking Ingredients and Meals): % Value 2019-2022

Table 8 - Forecast Sales of Cooking Ingredients and Meals by Health and Wellness Type: Value 2022-2027

Table 9 - Forecast Sales of Cooking Ingredients and Meals by Health and Wellness Type: % Value Growth 2022-2027

Health and Wellness in India - Industry Overview

EXECUTIVE SUMMARY

Overview

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