

HW Cooking Ingredients and Meals in France

November 2023

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KEY DATA FINDINGS

2022 DEVELOPMENTS

Obesity concerns and Nutri-Score rating system continue to encourage low fat launches

Organic remains the leading health and wellness claim in value terms

Bone and joint health rises in popularity as France's population ages

PROSPECTS AND OPPORTUNITIES

Clean label trend expected to gain momentum in chocolate spreads and edible oils

Interest in plant-based and vegan cooking ingredients and meals set to rise

Weight management projected to rise as French consumers try to

CATEGORY DATA

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Health and Wellness in France - Industry Overview

EXECUTIVE SUMMARY

Overview

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