

HW Snacks in Chile

November 2023

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KEY DATA FINDINGS

2022 DEVELOPMENTS

Health and wellness snacks shows growth despite inflationary pressures

Lactose free holds first place within health and wellness snacks in 2022 as awareness of food intolerances rises

Plant-based records positive growth within health and wellness snacks due to growing popularity of vegetarianism and veganism

PROSPECTS AND OPPORTUNITIES

Consumers expected to look for healthy snacks in a country with a high proportion of obese and overweight people

Vegan set to see strongest absolute growth in health and wellness snacks over the forecast period as the population following a vegan diet rises

Keto to be boosted by consumer concerns about obesity

CATEGORY DATA

Table 1 - Sales of Snacks by Health and Wellness Type: Value 2019-2022

Table 2 - Sales of Snacks by Health and Wellness Type: % Value Growth 2019-2022

Table 3 - Company Shares of Gluten Free Snacks (Biggest HW Type in Global Snacks): % Value 2019-2022

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Table 5 - Company Shares of Vegan Snacks (4th Biggest HW Type in Global Snacks): % Value 2019-2022

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Table 7 - Forecast Sales of Snacks by Health and Wellness Type: Value 2022-2027

Table 8 - Forecast Sales of Snacks by Health and Wellness Type: % Value Growth 2022-2027

Health and Wellness in Chile - Industry Overview

EXECUTIVE SUMMARY

Overview

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