

HW Cooking Ingredients and Meals in Chile

November 2023

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KEY DATA FINDINGS

2022 DEVELOPMENTS

High inflation leads consumers to seek healthier food options in traditional channels

2022 sees meat free account for the highest sales, as consumers are concerned about health, animal welfare, and the environment

As consumers look to improve various aspects of their health, high protein records growth in 2022

PROSPECTS AND OPPORTUNITIES

Consumers will turn to modern channels to buy specific health and wellness products as health awareness rises

Vegan likely to show promise as consumer interest in these products continues to rise

Vegan trend also expected to lead to more dairy free claims

CATEGORY DATA

Table 1 - Sales of Cooking Ingredients and Meals by Health and Wellness Type: Value 2019-2022

Table 2 - Sales of Cooking Ingredients and Meals by Health and Wellness Type: % Value Growth 2019-2022

Table 3 - Company Shares of Organic Cooking Ingredients and Meals (Biggest HW Type in Global Cooking Ingredients and Meals): % Value 2019-2022

Table 4 - Company Shares of Gluten Free Cooking Ingredients and Meals (2nd Biggest HW Type in Global Cooking Ingredients and Meals): % Value 2019-2022

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Table 7 - Company Shares of Natural Cooking Ingredients and Meals (5th Biggest HW Type in Global Cooking Ingredients and Meals): % Value 2019-2022

Table 8 - Forecast Sales of Cooking Ingredients and Meals by Health and Wellness Type: Value 2022-2027

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Health and Wellness in Chile - Industry Overview

EXECUTIVE SUMMARY

Overview

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