

HW Cooking Ingredients and Meals in Taiwan

November 2023

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KEY DATA FINDINGS

2022 DEVELOPMENTS

Natural gains traction in health and wellness cooking ingredients and meals
2022 sees vegetarian in the lead in health and wellness cooking ingredients and meals
Consumers use more gluten free cooking ingredients and meals

PROSPECTS AND OPPORTUNITIES

No added sugar will continue to grow in health and wellness cooking ingredients and meals in the forecast period
High protein most promising in health and wellness cooking ingredients and meals to 2027
Good source of omega 3s shows promise

CATEGORY DATA

Table 1 - Sales of Cooking Ingredients and Meals by Health and Wellness Type: Value 2019-2022

Table 2 - Sales of Cooking Ingredients and Meals by Health and Wellness Type: % Value Growth 2019-2022

Table 3 - Company Shares of Organic Cooking Ingredients and Meals (Biggest HW Type in Global Cooking Ingredients and Meals): % Value 2019-2022

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Table 8 - Forecast Sales of Cooking Ingredients and Meals by Health and Wellness Type: Value 2022-2027

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Health and Wellness in Taiwan - Industry Overview

EXECUTIVE SUMMARY

Overview

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