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# World Cosmetics & Toiletries Marketing Directory

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# Summary of contents

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Introduction . . . . .	1
Section One Major Cosmetics & Toiletries Multinationals . . . . .	5
Section Two Global Directory of Cosmetics & Toiletries Operators. . . . .	121
Section Three Sources. . . . .	547
Section Four Indexes . . . . .	585

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# Table of contents

## Introduction

## Section One Major Cosmetics & Toiletries Multinationals

Multinational market share tables.....	7
Table 3.1: World Top multinational Cosmetics and Toiletries companies by % market share 2008.....	7
Table 3.2: Asia Pacific Top multinational Cosmetics and Toiletries companies by % market share 2008.....	7
Table 3.3: Australasia Top multinational Cosmetics and Toiletries companies by % market share 2008.....	8
Table 3.4: Eastern Europe Top multinational Cosmetics and Toiletries companies by % market share 2008.....	8
Table 3.5: Latin America Top multinational Cosmetics and Toiletries companies by % market share 2008.....	9
Table 3.6: Middle East and Africa Top multinational Cosmetics and Toiletries companies by % market share 2008.....	9
Table 3.7: North America Top multinational Cosmetics and Toiletries companies by % market share 2008.....	10
Table 3.8: Western Europe Top multinational Cosmetics and Toiletries companies by % market share 2008.....	10
Multinational brand share tables.....	11
Table 3.9: World Top Cosmetics and Toiletries brands by % brand share 2008.....	11
Table 3.10: Asia Pacific Top Cosmetics and Toiletries brands by % brand share 2008.....	11
Table 3.11: Australasia Top Cosmetics and Toiletries brands by % brand share 2008.....	12
Table 3.12: Eastern Europe Top Cosmetics and Toiletries brands by % brand share 2008.....	12
Table 3.13: Latin America Top Cosmetics and Toiletries brands by % brand share 2008.....	13
Table 3.14: Middle East and Africa Top Cosmetics and Toiletries brands by % brand share 2008.....	13
Table 3.15: North America Top Cosmetics and Toiletries brands by % brand share 2008.....	14
Table 3.16: Western Europe Top Cosmetics and Toiletries brands by % brand share 2008.....	14
Alberto-Culver Co.....	15
Table 3.17: Alberto-Culver Co, employees.....	16
Table 3.18: Alberto-Culver Co, financial information.....	16
Table 3.19: Alberto-Culver Co, annual growth.....	16
Table 3.20: Alberto-Culver Co, market share and rank.....	16
Table 3.21: Alberto-Culver Co, leading global brands.....	17
Amway Corp.....	18
Table 3.22: Amway Corp, employees.....	19
Table 3.23: Amway Corp, financial information.....	19
Table 3.24: Amway Corp, annual growth.....	19
Table 3.25: Amway Corp, market share and rank.....	19
Table 3.26: Amway Corp, leading global brands.....	20
Avon Products Inc.....	21
Table 3.27: Avon Products Inc, employees.....	23
Table 3.28: Avon Products Inc, financial information.....	23
Table 3.29: Avon Products Inc, annual growth.....	24
Table 3.30: Avon Products Inc, market share and rank.....	24
Table 3.31: Avon Products Inc, leading global brands.....	24
Beiersdorf AG.....	25
Table 3.32: Beiersdorf AG, employees.....	28
Table 3.33: Beiersdorf AG, financial information.....	28
Table 3.34: Beiersdorf AG, annual growth.....	28
Table 3.35: Beiersdorf AG, market share and rank.....	29
Table 3.36: Beiersdorf AG, leading global brands.....	29
Chanel SA.....	30
Table 3.37: Chanel SA, market share and rank.....	31
Table 3.38: Chanel SA, leading global brands.....	31
Church & Dwight Co Inc.....	32
Table 3.39: Church & Dwight Co Inc, employees.....	33
Table 3.40: Church & Dwight Co Inc, financial information.....	33
Table 3.41: Church & Dwight Co Inc, annual growth.....	33
Table 3.42: Church & Dwight Co Inc, market share and rank.....	33
Table 3.43: Church & Dwight Co Inc, leading global brands.....	33
Clarins SA.....	35
Table 3.44: Clarins SA, financial information.....	36
Table 3.45: Clarins SA, annual growth.....	36
Table 3.46: Clarins SA, market share and rank.....	36
Table 3.47: Clarins SA, leading global brands.....	36
Colgate-Palmolive Co.....	37
Table 3.48: Colgate-Palmolive Co, employees.....	39
Table 3.49: Colgate-Palmolive Co, financial information.....	39
Table 3.50: Colgate-Palmolive Co, annual growth.....	39
Table 3.51: Colgate-Palmolive Co, market share and rank.....	40
Table 3.52: Colgate-Palmolive Co, leading global brands.....	40
Coty Inc.....	42
Table 3.53: Coty Inc, employees.....	44
Table 3.54: Coty Inc, financial information.....	44
Table 3.55: Coty Inc, annual growth.....	44

Table 3.56: Coty Inc, market share and rank.....	45
Table 3.57: Coty Inc, leading global brands.....	45
<b>Elizabeth Arden Inc .....</b>	<b>47</b>
Table 3.58: Elizabeth Arden Inc, employees.....	48
Table 3.59: Elizabeth Arden Inc, financial information.....	48
Table 3.60: Elizabeth Arden Inc, annual growth.....	48
Table 3.61: Elizabeth Arden Inc, market share and rank.....	49
Table 3.62: Elizabeth Arden Inc, leading global brands.....	49
<b>Estée Lauder Cos Inc.....</b>	<b>50</b>
Table 3.63: Estée Lauder Cos Inc, employees.....	52
Table 3.64: Estée Lauder Cos Inc, financial information.....	52
Table 3.65: Estée Lauder Cos Inc, annual growth.....	53
Table 3.66: Estée Lauder Cos Inc, market share and rank.....	53
Table 3.67: Estée Lauder Cos Inc, leading global brands.....	54
<b>GlaxoSmithKline Plc .....</b>	<b>55</b>
Table 3.68: GlaxoSmithKline Plc, employees.....	58
Table 3.69: GlaxoSmithKline Plc, financial information.....	58
Table 3.70: GlaxoSmithKline Plc, annual growth.....	59
Table 3.71: GlaxoSmithKline Plc, market share and rank.....	59
Table 3.72: GlaxoSmithKline Plc, leading global brands.....	59
<b>Henkel KGaA .....</b>	<b>61</b>
Table 3.73: Henkel KGaA, employees.....	62
Table 3.74: Henkel KGaA, financial information.....	63
Table 3.75: Henkel KGaA, annual growth.....	63
Table 3.76: Henkel KGaA, market share and rank.....	64
Table 3.77: Henkel KGaA, leading global brands.....	64
<b>Johnson &amp; Johnson Inc .....</b>	<b>65</b>
Table 3.78: Johnson & Johnson Inc, employees.....	67
Table 3.79: Johnson & Johnson Inc, financial information.....	67
Table 3.80: Johnson & Johnson Inc, annual growth.....	67
Table 3.81: Johnson & Johnson Inc, market share and rank.....	68
Table 3.82: Johnson & Johnson Inc, leading global brands.....	68
<b>L'Oréal Groupe .....</b>	<b>70</b>
Table 3.83: L'Oréal Groupe, employees.....	73
Table 3.84: L'Oréal Groupe, financial information.....	73
Table 3.85: L'Oréal Groupe, annual growth.....	73
Table 3.86: L'Oréal Groupe, market share and rank.....	74
Table 3.87: L'Oréal Groupe, leading global brands.....	74
<b>LVMH Moët Hennessy Louis Vuitton .....</b>	<b>77</b>
Table 3.88: LVMH Moët Hennessy Louis Vuitton, employees.....	79
Table 3.89: LVMH Moët Hennessy Louis Vuitton, financial information.....	80
Table 3.90: LVMH Moët Hennessy Louis Vuitton, annual growth.....	80
Table 3.91: LVMH Moët Hennessy Louis Vuitton, market share and rank.....	80
Table 3.92: LVMH Moët Hennessy Louis Vuitton, leading global brands.....	80
<b>Mary Kay Inc .....</b>	<b>82</b>
Table 3.93: Mary Kay Inc, financial information.....	83
Table 3.94: Mary Kay Inc, annual growth.....	83
Table 3.95: Mary Kay Inc, market share and rank.....	83
Table 3.96: Mary Kay Inc, leading global brands.....	83
<b>Nu Skin Enterprises Inc.....</b>	<b>85</b>
Table 3.97: Nu Skin Enterprises Inc, employees.....	86
Table 3.98: Nu Skin Enterprises Inc, financial information.....	86
Table 3.99: Nu Skin Enterprises Inc, annual growth.....	86
Table 3.100: Nu Skin Enterprises Inc, market share and rank.....	87
Table 3.101: Nu Skin Enterprises Inc, leading global brands.....	87
<b>Oriflame Cosmetics SA .....</b>	<b>88</b>
Table 3.102: Oriflame Cosmetics SA, employees.....	89
Table 3.103: Oriflame Cosmetics SA, financial information.....	89
Table 3.104: Oriflame Cosmetics SA, annual growth.....	89
Table 3.105: Oriflame Cosmetics SA, market share and rank.....	89
Table 3.106: Oriflame Cosmetics SA, leading global brands.....	89
<b>Procter &amp; Gamble Co, The.....</b>	<b>90</b>
Table 3.107: Procter & Gamble Co, The, employees.....	95
Table 3.108: Procter & Gamble Co, The, financial information.....	96
Table 3.109: Procter & Gamble Co, The, annual growth.....	96
Table 3.110: Procter & Gamble Co, The, market share and rank.....	97
Table 3.111: Procter & Gamble Co, The, leading global brands.....	97
<b>PZ Cussons Plc.....</b>	<b>100</b>
Table 3.112: PZ Cussons Plc, employees.....	101
Table 3.113: PZ Cussons Plc, financial information.....	101
Table 3.114: PZ Cussons Plc, annual growth.....	101
Table 3.115: PZ Cussons Plc, market share and rank.....	102
Table 3.116: PZ Cussons Plc, leading global brands.....	102
<b>Revlon Inc .....</b>	<b>103</b>
Table 3.117: Revlon Inc, employees.....	104
Table 3.118: Revlon Inc, financial information.....	104
Table 3.119: Revlon Inc, annual growth.....	105
Table 3.120: Revlon Inc, market share and rank.....	105
Table 3.121: Revlon Inc, leading global brands.....	105
<b>Shiseido Co Ltd .....</b>	<b>106</b>
Table 3.122: Shiseido Co Ltd, employees.....	108
Table 3.123: Shiseido Co Ltd, financial information.....	108
Table 3.124: Shiseido Co Ltd, annual growth.....	109
Table 3.125: Shiseido Co Ltd, market share and rank.....	109
Table 3.126: Shiseido Co Ltd, leading global brands.....	109
<b>Unilever Group.....</b>	<b>111</b>
Table 3.127: Unilever Group, employees.....	115
Table 3.128: Unilever Group, financial information.....	115
Table 3.129: Unilever Group, annual growth.....	116
Table 3.130: Unilever Group, market share and rank.....	116
Table 3.131: Unilever Group, leading global brands.....	116
<b>Yves Rocher SA .....</b>	<b>119</b>
Table 3.132: Yves Rocher SA, market share and rank.....	119
Table 3.133: Yves Rocher SA, leading global brands.....	120

## Section Two Global Directory of Cosmetics &amp; Toiletries Operators

<b>Argentina</b> .....	<b>123</b>
Market share table .....	123
Table 4.1: Top Cosmetics and Toiletries companies in Argentina by % market share 2008.....	123
Brand share table.....	123
Table 4.2: Top Cosmetics and Toiletries brands in Argentina by % market share 2008.....	123
Algabo SA .....	124
Table 4.3: Algabo SA, leading brands.....	124
Alicorp Argentina SCA .....	124
Table 4.4: Alicorp Argentina SCA, market share and rank .....	124
Table 4.5: Alicorp Argentina SCA, leading brands .....	124
Arca Distribuciones SA.....	124
Table 4.6: Arca Distribuciones SA, market share and rank .....	124
Table 4.7: Arca Distribuciones SA, leading brands .....	124
Beiersdorf (Argentina) SA.....	125
Table 4.8: Beiersdorf (Argentina) SA, market share and rank.....	125
Table 4.9: Beiersdorf (Argentina) SA, leading brands .....	125
Cannon Puntana SA.....	125
Table 4.10: Cannon Puntana SA, market share and rank.....	125
Table 4.11: Cannon Puntana SA, leading brands.....	125
Colgate-Palmolive Argentina SA.....	125
Table 4.12: Colgate-Palmolive Argentina SA, market share and rank .....	125
Table 4.13: Colgate-Palmolive Argentina SA, leading brands.....	125
Cosméticos Avon SACI .....	126
Table 4.14: Cosméticos Avon SACI, market share and rank.....	126
Table 4.15: Cosméticos Avon SACI, leading brands .....	126
France Argentine Cosmetics SA.....	126
Table 4.16: France Argentine Cosmetics SA, market share and rank.....	126
Table 4.17: France Argentine Cosmetics SA, leading brands.....	126
Johnson & Johnson de Argentina SAC.....	126
Table 4.18: Johnson & Johnson de Argentina SAC, market share and rank.....	127
Table 4.19: Johnson & Johnson de Argentina SAC, leading brands .....	127
La Fármaco Argentina SA.....	127
Table 4.20: La Fármaco Argentina SA, market share and rank.....	127
Table 4.21: La Fármaco Argentina SA, leading brands.....	127
Lab Andromaco SA (SAICI).....	127
Table 4.22: Lab Andromaco SA (SAICI), market share and rank.....	127
Table 4.23: Lab Andromaco SA (SAICI), leading brands.....	127
Laboratorios Cuenca SA .....	128
Table 4.24: Laboratorios Cuenca SA, market share and rank .....	128
Table 4.25: Laboratorios Cuenca SA, leading brands .....	128
L'Oréal Argentina SA.....	128
Table 4.26: L'Oréal Argentina SA, market share and rank .....	128
Table 4.27: L'Oréal Argentina SA, leading brands.....	128
Natura Argentina SA .....	128
Table 4.28: Natura Argentina SA, market share and rank .....	128
Table 4.29: Natura Argentina SA, leading brands.....	129
Naturel SA .....	129
Table 4.30: Naturel SA, market share and rank.....	129
Table 4.31: Naturel SA, leading brands.....	129
Procter & Gamble Interamericas Inc .....	129
Table 4.32: Procter & Gamble Interamericas Inc, market share and rank .....	129
Table 4.33: Procter & Gamble Interamericas Inc, leading brands.....	129
Saint Julien SA .....	130
Table 4.34: Saint Julien SA, leading brands .....	130
Unilever de Argentina SA.....	130
Table 4.35: Unilever de Argentina SA, market share and rank.....	130
Table 4.36: Unilever de Argentina SA, leading brands.....	130
<b>Australia</b> .....	<b>131</b>
Market share table .....	131
Table 4.37: Top Cosmetics and Toiletries companies in Australia by % market share 2008.....	131
Brand share table.....	131
Table 4.38: Top Cosmetics and Toiletries brands in Australia by % market share 2008.....	131
Avon Products Pty Ltd .....	132
Table 4.39: Avon Products Pty Ltd, market share and rank.....	132
Table 4.40: Avon Products Pty Ltd, leading brands.....	132
Beiersdorf Australia Ltd.....	132
Table 4.41: Beiersdorf Australia Ltd, market share and rank .....	132
Table 4.42: Beiersdorf Australia Ltd, leading brands .....	132
Body Shop Pty Ltd, The.....	132
Table 4.43: Body Shop Pty Ltd, The, market share and rank .....	132
Table 4.44: Body Shop Pty Ltd, The, leading brands .....	133
Clarins SA.....	133
Table 4.45: Clarins SA, market share and rank.....	133
Table 4.46: Clarins SA, leading brands.....	133
Colgate-Palmolive Pty Ltd.....	133
Table 4.47: Colgate-Palmolive Pty Ltd, market share and rank.....	133
Table 4.48: Colgate-Palmolive Pty Ltd, leading brands.....	133
Creative Brands Pty Ltd .....	133
Table 4.49: Creative Brands Pty Ltd, market share and rank.....	133
Table 4.50: Creative Brands Pty Ltd, leading brands .....	134
Estée Lauder Pty Ltd .....	134
Table 4.51: Estée Lauder Pty Ltd, market share and rank.....	134
Table 4.52: Estée Lauder Pty Ltd, leading brands .....	134
Gillette Australia Pty Ltd.....	134
Table 4.53: Gillette Australia Pty Ltd, market share and rank.....	134
Table 4.54: Gillette Australia Pty Ltd, leading brands.....	134

GlaxoSmithKline Australia Pty Ltd .....	135
Table 4.55: GlaxoSmithKline Australia Pty Ltd, market share and rank .....	135
Table 4.56: GlaxoSmithKline Australia Pty Ltd, leading brands .....	135
Johnson & Johnson Pacific Pty Ltd .....	135
Table 4.57: Johnson & Johnson Pacific Pty Ltd, market share and rank .....	135
Table 4.58: Johnson & Johnson Pacific Pty Ltd, leading brands .....	135
Jurlique International Pty Ltd .....	136
Table 4.59: Jurlique International Pty Ltd, market share and rank .....	136
Table 4.60: Jurlique International Pty Ltd, leading brands .....	136
L'Oréal Australia Pty Ltd .....	136
Table 4.61: L'Oréal Australia Pty Ltd, market share and rank .....	136
Table 4.62: L'Oréal Australia Pty Ltd, leading brands .....	136
Nutrimecs Australia Pty Ltd .....	136
Table 4.63: Nutrimecs Australia Pty Ltd, market share and rank .....	136
Table 4.64: Nutrimecs Australia Pty Ltd, leading brands .....	136
Pharmacare Laboratories Pty Ltd .....	137
Table 4.65: Pharmacare Laboratories Pty Ltd, market share and rank .....	137
Table 4.66: Pharmacare Laboratories Pty Ltd, leading brands .....	137
Private Formula International Pty Ltd .....	137
Table 4.67: Private Formula International Pty Ltd, market share and rank .....	137
Table 4.68: Private Formula International Pty Ltd, leading brands .....	137
Procter & Gamble Australia Pty Ltd .....	137
Table 4.69: Procter & Gamble Australia Pty Ltd, market share and rank .....	137
Table 4.70: Procter & Gamble Australia Pty Ltd, leading brands .....	138
Pro-Ma Systems (Australia) Pty Ltd .....	138
Table 4.71: Pro-Ma Systems (Australia) Pty Ltd, market share and rank .....	138
Table 4.72: Pro-Ma Systems (Australia) Pty Ltd, leading brands .....	138
Revlon Australia Pty Ltd .....	138
Table 4.73: Revlon Australia Pty Ltd, market share and rank .....	138
Table 4.74: Revlon Australia Pty Ltd, leading brands .....	138
Unilever Australia Ltd .....	139
Table 4.75: Unilever Australia Ltd, market share and rank .....	139
Table 4.76: Unilever Australia Ltd, leading brands .....	139
<b>Austria .....</b>	<b>140</b>
Market share table .....	140
Table 4.77: Top Cosmetics and Toiletries companies in Austria by % market share 2008 .....	140
Brand share table .....	140
Table 4.78: Top Cosmetics and Toiletries brands in Austria by % market share 2008 .....	140
Balograf Bic Austria GmbH .....	141
Table 4.79: Balograf Bic Austria GmbH, market share and rank .....	141
Table 4.80: Balograf Bic Austria GmbH, leading brands .....	141
Beiersdorf GmbH .....	141
Table 4.81: Beiersdorf GmbH, employees .....	141
Table 4.82: Beiersdorf GmbH, financial information .....	141
Table 4.83: Beiersdorf GmbH, market share and rank .....	141
Table 4.84: Beiersdorf GmbH, leading brands .....	141
Colgate-Palmolive GmbH .....	142
Table 4.85: Colgate-Palmolive GmbH, market share and rank .....	142
Table 4.86: Colgate-Palmolive GmbH, leading brands .....	142
Coty Austria GmbH .....	142
Table 4.87: Coty Austria GmbH, market share and rank .....	142
Table 4.88: Coty Austria GmbH, leading brands .....	142
Gebro Pharma GmbH .....	142
Table 4.89: Gebro Pharma GmbH, employees .....	142
Table 4.90: Gebro Pharma GmbH, financial information .....	142
Table 4.91: Gebro Pharma GmbH, market share and rank .....	143
Table 4.92: Gebro Pharma GmbH, leading brands .....	143
Gillette GmbH .....	143
Table 4.93: Gillette GmbH, market share and rank .....	143
Table 4.94: Gillette GmbH, leading brands .....	143
GlaxoSmithKline Austria GmbH .....	143
Table 4.95: GlaxoSmithKline Austria GmbH, market share and rank .....	143
Table 4.96: GlaxoSmithKline Austria GmbH, leading brands .....	143
Hans Schwarzkopf & Henkel GmbH & Co KG .....	144
Table 4.97: Hans Schwarzkopf & Henkel GmbH & Co KG, market share and rank .....	144
Table 4.98: Hans Schwarzkopf & Henkel GmbH & Co KG, leading brands .....	144
Johnson & Johnson Austria GmbH .....	144
Table 4.99: Johnson & Johnson Austria GmbH, market share and rank .....	144
Table 4.100: Johnson & Johnson Austria GmbH, leading brands .....	144
L'Oréal Österreich GmbH .....	144
Table 4.101: L'Oréal Österreich GmbH, employees .....	144
Table 4.102: L'Oréal Österreich GmbH, financial information .....	144
Table 4.103: L'Oréal Österreich GmbH, market share and rank .....	145
Table 4.104: L'Oréal Österreich GmbH, leading brands .....	145
P&G Prestige Beauté GmbH .....	145
Table 4.105: P&G Prestige Beauté GmbH, market share and rank .....	145
Table 4.106: P&G Prestige Beauté GmbH, leading brands .....	145
Procter & Gamble Austria GmbH .....	145
Table 4.107: Procter & Gamble Austria GmbH, market share and rank .....	145
Table 4.108: Procter & Gamble Austria GmbH, leading brands .....	145
Reckitt Benckiser Austria GmbH .....	146
Table 4.109: Reckitt Benckiser Austria GmbH, market share and rank .....	146
Table 4.110: Reckitt Benckiser Austria GmbH, leading brands .....	146
Unilever Austria GmbH .....	146
Table 4.111: Unilever Austria GmbH, employees .....	146
Table 4.112: Unilever Austria GmbH, financial information .....	146
Table 4.113: Unilever Austria GmbH, market share and rank .....	146
Table 4.114: Unilever Austria GmbH, leading brands .....	146
Wella-Österreich Interkosmetik GmbH .....	147

Table 4.115: Wella-Österreich Interkosmetik GmbH, market share and rank .....	147
Table 4.116: Wella-Österreich Interkosmetik GmbH, leading brands .....	147
Yves Rocher SA.....	147
Table 4.117: Yves Rocher SA, market share and rank .....	147
Table 4.118: Yves Rocher SA, leading brands.....	147
<b>Belgium .....</b>	<b>148</b>
Market share table .....	148
Table 4.119: Top Cosmetics and Toiletries companies in Belgium by % market share 2008 .....	148
Brand share table.....	148
Table 4.120: Top Cosmetics and Toiletries brands in Belgium by % market share 2008 .....	148
Beiersdorf NV SA.....	149
Table 4.121: Beiersdorf NV SA, market share and rank .....	149
Table 4.122: Beiersdorf NV SA, leading brands.....	149
Biover NV .....	149
Table 4.123: Biover NV, financial information .....	149
Table 4.124: Biover NV, leading brands.....	149
Chanel SA .....	149
Table 4.125: Chanel SA, market share and rank .....	149
Table 4.126: Chanel SA, leading brands.....	149
Christian Dior SAB, Parfums .....	150
Table 4.127: Christian Dior SAB, Parfums, market share and rank .....	150
Table 4.128: Christian Dior SAB, Parfums, leading brands .....	150
Colgate-Palmolive Belgium SA.....	150
Table 4.129: Colgate-Palmolive Belgium SA, market share and rank .....	150
Table 4.130: Colgate-Palmolive Belgium SA, leading brands .....	150
Ecover Products NV .....	150
Estée Lauder Belgium NV SA.....	151
Table 4.131: Estée Lauder Belgium NV SA, market share and rank .....	151
Table 4.132: Estée Lauder Belgium NV SA, leading brands .....	151
GlaxoSmithKline SA-NV.....	151
Table 4.133: GlaxoSmithKline SA-NV, market share and rank .....	151
Table 4.134: GlaxoSmithKline SA-NV, leading brands.....	151
Henkel Belgium NV .....	151
Table 4.135: Henkel Belgium NV, market share and rank .....	151
Table 4.136: Henkel Belgium NV, leading brands.....	151
L'Oréal Belgilux SA.....	152
Table 4.137: L'Oréal Belgilux SA, market share and rank .....	152
Table 4.138: L'Oréal Belgilux SA, leading brands.....	152
Omega Pharma NV .....	152
Table 4.139: Omega Pharma NV, employees .....	152
Table 4.140: Omega Pharma NV, financial information .....	152
Table 4.141: Omega Pharma NV, leading brands.....	153
Procter & Gamble Benelux SA NV .....	153
Table 4.142: Procter & Gamble Benelux SA NV, market share and rank .....	153
Table 4.143: Procter & Gamble Benelux SA NV, leading brands .....	153
Reckitt Benckiser SA NV .....	153
Table 4.144: Reckitt Benckiser SA NV, market share and rank .....	153
Table 4.145: Reckitt Benckiser SA NV, leading brands .....	153
Sara Lee Household & Body Care (Belgium) NV .....	154
Table 4.146: Sara Lee Household & Body Care (Belgium) NV, market share and rank .....	154
Table 4.147: Sara Lee Household & Body Care (Belgium) NV, leading brands .....	154
Unilever Belgium NV .....	154
Table 4.148: Unilever Belgium NV, market share and rank .....	154
Table 4.149: Unilever Belgium NV, leading brands.....	154
Yves Rocher Benelux NV SA .....	155
Table 4.150: Yves Rocher Benelux NV SA, market share and rank .....	155
Table 4.151: Yves Rocher Benelux NV SA, leading brands.....	155
<b>Brazil .....</b>	<b>156</b>
Market share table .....	156
Table 4.152: Top Cosmetics and Toiletries companies in Brazil by % market share 2008.....	156
Brand share table.....	156
Table 4.153: Top Cosmetics and Toiletries brands in Brazil by % market share 2008.....	156
Avon Cosméticos Ltda.....	157
Table 4.154: Avon Cosméticos Ltda, market share and rank .....	157
Table 4.155: Avon Cosméticos Ltda, leading brands .....	157
Belocap Produtos Capilares Ltda .....	157
Table 4.156: Belocap Produtos Capilares Ltda, market share and rank .....	157
Table 4.157: Belocap Produtos Capilares Ltda, leading brands .....	157
Bonyplus Indústria e Comércio, Importação e Exportação de Cosméticos Ltda.....	157
Table 4.158: Bonyplus Indústria e Comércio, Importação e Exportação de Cosméticos Ltda, market share and rank.....	158
Table 4.159: Bonyplus Indústria e Comércio, Importação e Exportação de Cosméticos Ltda, leading brands .....	158
Botica Comercial Farmacêutica Ltda .....	158
Table 4.160: Botica Comercial Farmacêutica Ltda, market share and rank .....	158
Table 4.161: Botica Comercial Farmacêutica Ltda, leading brands .....	158
Colgate-Palmolive Indústria e Comércio Ltda.....	158
Table 4.162: Colgate-Palmolive Indústria e Comércio Ltda, market share and rank .....	158
Table 4.163: Colgate-Palmolive Indústria e Comércio Ltda, leading brands .....	158
Indubrascom Indústria Brasileira de Cosméticos Ltda.....	159
Table 4.164: Indubrascom Indústria Brasileira de Cosméticos Ltda, market share and rank .....	159
Table 4.165: Indubrascom Indústria Brasileira de Cosméticos Ltda, leading brands .....	159
Johnson & Johnson Industrial Ltda.....	159
Table 4.166: Johnson & Johnson Industrial Ltda, market share and rank .....	159
Table 4.167: Johnson & Johnson Industrial Ltda, leading brands.....	159
Natura Cosméticos SA .....	159
Table 4.168: Natura Cosméticos SA, employees .....	159
Table 4.169: Natura Cosméticos SA, financial information .....	159
Table 4.170: Natura Cosméticos SA, market share and rank .....	160
Table 4.171: Natura Cosméticos SA, leading brands .....	160

Niasi SA .....	160
Table 4.172: Niasi SA, market share and rank .....	160
Table 4.173: Niasi SA, leading brands .....	160
Phioteraphia Biofitogenia Laboratorial Biota Ltda .....	160
Table 4.174: Phioteraphia Biofitogenia Laboratorial Biota Ltda, market share and rank .....	160
Table 4.175: Phioteraphia Biofitogenia Laboratorial Biota Ltda, leading brands .....	160
Procter & Gamble do Brasil SA .....	161
Table 4.176: Procter & Gamble do Brasil SA, market share and rank .....	161
Table 4.177: Procter & Gamble do Brasil SA, leading brands .....	161
Unilever Brasil Ltda .....	161
Table 4.178: Unilever Brasil Ltda, market share and rank .....	161
Table 4.179: Unilever Brasil Ltda, leading brands .....	161
<b>Bulgaria .....</b>	<b>162</b>
Market share table .....	162
Table 4.180: Top Cosmetics and Toiletries companies in Bulgaria by % market share 2008 .....	162
Brand share table .....	162
Table 4.181: Top Cosmetics and Toiletries brands in Bulgaria by % market share 2008 .....	162
Alen Mak AD .....	163
Table 4.182: Alen Mak AD, market share and rank .....	163
Table 4.183: Alen Mak AD, leading brands .....	163
Aroma AD .....	163
Table 4.184: Aroma AD, market share and rank .....	163
Table 4.185: Aroma AD, leading brands .....	163
Avon Bulgaria EOOD .....	163
Table 4.186: Avon Bulgaria EOOD, market share and rank .....	163
Table 4.187: Avon Bulgaria EOOD, leading brands .....	164
Beiersdorf Bulgaria EOOD .....	164
Table 4.188: Beiersdorf Bulgaria EOOD, market share and rank .....	164
Table 4.189: Beiersdorf Bulgaria EOOD, leading brands .....	164
Colgate-Palmolive Bulgaria OOD .....	164
Table 4.190: Colgate-Palmolive Bulgaria OOD, market share and rank .....	164
Table 4.191: Colgate-Palmolive Bulgaria OOD, leading brands .....	164
Ficosota Syntez OOD .....	165
Table 4.192: Ficosota Syntez OOD, market share and rank .....	165
Table 4.193: Ficosota Syntez OOD, leading brands .....	165
Gillette Co, The .....	165
Table 4.194: Gillette Co, The, market share and rank .....	165
Table 4.195: Gillette Co, The, leading brands .....	165
Henkel Bulgaria EOOD .....	165
Table 4.196: Henkel Bulgaria EOOD, market share and rank .....	165
Table 4.197: Henkel Bulgaria EOOD, leading brands .....	165
Krasnaya Linia DOO .....	166
Table 4.198: Krasnaya Linia DOO, market share and rank .....	166
Table 4.199: Krasnaya Linia DOO, leading brands .....	166
L'Oréal Bulgaria EOOD .....	166
Table 4.200: L'Oréal Bulgaria EOOD, market share and rank .....	166
Table 4.201: L'Oréal Bulgaria EOOD, leading brands .....	166
Oriflame Bulgaria EOOD .....	166
Table 4.202: Oriflame Bulgaria EOOD, market share and rank .....	166
Table 4.203: Oriflame Bulgaria EOOD, leading brands .....	167
Procter & Gamble Bulgaria EOOD .....	167
Table 4.204: Procter & Gamble Bulgaria EOOD, market share and rank .....	167
Table 4.205: Procter & Gamble Bulgaria EOOD, leading brands .....	167
Rubella Beauty AD .....	167
Table 4.206: Rubella Beauty AD, financial information .....	167
Table 4.207: Rubella Beauty AD, market share and rank .....	167
Table 4.208: Rubella Beauty AD, leading brands .....	168
STS Cosmetics OOD .....	168
Table 4.209: STS Cosmetics OOD, market share and rank .....	168
Table 4.210: STS Cosmetics OOD, leading brands .....	168
Unilever Bulgaria EOOD .....	168
Table 4.211: Unilever Bulgaria EOOD, market share and rank .....	168
Table 4.212: Unilever Bulgaria EOOD, leading brands .....	168
Yves Rocher SA .....	168
Table 4.213: Yves Rocher SA, market share and rank .....	168
Table 4.214: Yves Rocher SA, leading brands .....	169
<b>Canada .....</b>	<b>170</b>
Market share table .....	170
Table 4.215: Top Cosmetics and Toiletries companies in Canada by % market share 2008 .....	170
Brand share table .....	170
Table 4.216: Top Cosmetics and Toiletries brands in Canada by % market share 2008 .....	170
Avon Canada Inc .....	171
Table 4.217: Avon Canada Inc, market share and rank .....	171
Table 4.218: Avon Canada Inc, leading brands .....	171
Canderm Pharma Inc .....	171
Table 4.219: Canderm Pharma Inc, market share and rank .....	171
Table 4.220: Canderm Pharma Inc, leading brands .....	171
Canus Goat's Milk Inc .....	171
Colgate-Palmolive Canada Inc .....	171
Table 4.221: Colgate-Palmolive Canada Inc, market share and rank .....	172
Table 4.222: Colgate-Palmolive Canada Inc, leading brands .....	172
Coty (Canada) Inc .....	172
Table 4.223: Coty (Canada) Inc, market share and rank .....	172
Table 4.224: Coty (Canada) Inc, leading brands .....	172
Estée Lauder Cosmetics Ltd .....	172
Table 4.225: Estée Lauder Cosmetics Ltd, market share and rank .....	172
Table 4.226: Estée Lauder Cosmetics Ltd, leading brands .....	172
Fruits & Passion Boutique Inc .....	173

Shiseido (S) Co Pte Ltd.....	421
Table 4.1417: Shiseido (S) Co Pte Ltd, market share and rank.....	422
Table 4.1418: Shiseido (S) Co Pte Ltd, leading brands.....	422
Tohtonku (S) Pte Ltd.....	422
Table 4.1419: Tohtonku (S) Pte Ltd, market share and rank.....	422
Table 4.1420: Tohtonku (S) Pte Ltd, leading brands.....	422
Unilever Singapore Pte Ltd.....	422
Table 4.1421: Unilever Singapore Pte Ltd, market share and rank.....	422
Table 4.1422: Unilever Singapore Pte Ltd, leading brands.....	422
<b>Slovakia.....</b>	<b>423</b>
Market share table.....	423
Table 4.1423: Top Cosmetics and Toiletries companies in Slovakia by % market share 2008.....	423
Brand share table.....	423
Table 4.1424: Top Cosmetics and Toiletries brands in Slovakia by % market share 2008.....	423
AB Cosmetics sro.....	424
Table 4.1425: AB Cosmetics sro, market share and rank.....	424
Table 4.1426: AB Cosmetics sro, leading brands.....	424
Avon Cosmetics sro.....	424
Table 4.1427: Avon Cosmetics sro, market share and rank.....	424
Table 4.1428: Avon Cosmetics sro, leading brands.....	424
Beiersdorf Slovakia sro.....	424
Table 4.1429: Beiersdorf Slovakia sro, market share and rank.....	424
Table 4.1430: Beiersdorf Slovakia sro, leading brands.....	425
Colgate-Palmolive Slovensko sro.....	425
Table 4.1431: Colgate-Palmolive Slovensko sro, market share and rank.....	425
Table 4.1432: Colgate-Palmolive Slovensko sro, leading brands.....	425
Cosmopolitan Cosmetics sro.....	425
Table 4.1433: Cosmopolitan Cosmetics sro, market share and rank.....	425
Table 4.1434: Cosmopolitan Cosmetics sro, leading brands.....	425
Coty Slovenská Republika sro.....	426
Table 4.1435: Coty Slovenská Republika sro, market share and rank.....	426
Table 4.1436: Coty Slovenská Republika sro, leading brands.....	426
de Miclén as.....	426
Table 4.1437: de Miclén as, market share and rank.....	426
Table 4.1438: de Miclén as, leading brands.....	426
EZO sk Presov.....	426
Table 4.1439: EZO sk Presov, leading brands.....	426
Gillette Slovakia sro.....	427
Table 4.1440: Gillette Slovakia sro, market share and rank.....	427
Table 4.1441: Gillette Slovakia sro, leading brands.....	427
Henkel Slovensko spol sro.....	427
Table 4.1442: Henkel Slovensko spol sro, market share and rank.....	427
Table 4.1443: Henkel Slovensko spol sro, leading brands.....	427
L'Oréal Slovensko sro.....	427
Table 4.1444: L'Oréal Slovensko sro, market share and rank.....	428
Table 4.1445: L'Oréal Slovensko sro, leading brands.....	428
Oriflame Slovakia sro.....	428
Table 4.1446: Oriflame Slovakia sro, market share and rank.....	428
Table 4.1447: Oriflame Slovakia sro, leading brands.....	428
Palma Group as.....	428
Table 4.1448: Palma Group as, market share and rank.....	428
Table 4.1449: Palma Group as, leading brands.....	428
Procter & Gamble Slovakia sro.....	429
Table 4.1450: Procter & Gamble Slovakia sro, market share and rank.....	429
Table 4.1451: Procter & Gamble Slovakia sro, leading brands.....	429
Unilever Slovensko spol sro.....	429
Table 4.1452: Unilever Slovensko spol sro, market share and rank.....	429
Table 4.1453: Unilever Slovensko spol sro, leading brands.....	429
Wella Slovensko sro.....	430
Table 4.1454: Wella Slovensko sro, market share and rank.....	430
Table 4.1455: Wella Slovensko sro, leading brands.....	430
Zentiva as.....	430
Table 4.1456: Zentiva as, market share and rank.....	430
Table 4.1457: Zentiva as, leading brands.....	430
<b>Slovenia.....</b>	<b>431</b>
Market share table.....	431
Table 4.1458: Top Cosmetics and Toiletries companies in Slovenia by % market share 2008.....	431
Brand share table.....	431
Table 4.1459: Top Cosmetics and Toiletries brands in Slovenia by % market share 2008.....	431
Colgate-Palmolive Adria doo.....	432
Table 4.1460: Colgate-Palmolive Adria doo, market share and rank.....	432
Table 4.1461: Colgate-Palmolive Adria doo, leading brands.....	432
GlaxoSmithKline doo.....	432
Table 4.1462: GlaxoSmithKline doo, market share and rank.....	432
Table 4.1463: GlaxoSmithKline doo, leading brands.....	432
Henkel Slovenija doo.....	432
Table 4.1464: Henkel Slovenija doo, market share and rank.....	432
Table 4.1465: Henkel Slovenija doo, leading brands.....	432
Ilirija dd.....	433
Table 4.1466: Ilirija dd, market share and rank.....	433
Table 4.1467: Ilirija dd, leading brands.....	433
Kozmetika Afrodita doo.....	433
Table 4.1468: Kozmetika Afrodita doo, market share and rank.....	433
Table 4.1469: Kozmetika Afrodita doo, leading brands.....	433
Lomas doo.....	433
Table 4.1470: Lomas doo, market share and rank.....	433
Table 4.1471: Lomas doo, leading brands.....	433
L'Oréal Slovenija doo.....	434

Table 4.1472: L'Oréal Slovenija doo, market share and rank .....	434
Table 4.1473: L'Oréal Slovenija doo, leading brands .....	434
Nocom doo .....	434
Table 4.1474: Nocom doo, market share and rank .....	434
Table 4.1475: Nocom doo, leading brands .....	434
Orbico doo .....	434
Table 4.1476: Orbico doo, market share and rank .....	434
Table 4.1477: Orbico doo, leading brands .....	434
Oriflame doo .....	435
Table 4.1478: Oriflame doo, market share and rank .....	435
Table 4.1479: Oriflame doo, leading brands .....	435
Procter & Gamble doo .....	435
Table 4.1480: Procter & Gamble doo, market share and rank .....	435
Table 4.1481: Procter & Gamble doo, leading brands .....	435
Unilever Slovenija doo .....	435
Table 4.1482: Unilever Slovenija doo, market share and rank .....	435
Table 4.1483: Unilever Slovenija doo, leading brands .....	436
<b>South Africa .....</b>	<b>437</b>
Market share table .....	437
Table 4.1484: Top Cosmetics and Toiletries companies in South Africa by % market share 2008 .....	437
Brand share table .....	437
Table 4.1485: Top Cosmetics and Toiletries brands in South Africa by % market share 2008 .....	437
Adcock Ingram Ltd .....	438
Table 4.1486: Adcock Ingram Ltd, employees .....	438
Table 4.1487: Adcock Ingram Ltd, financial information .....	438
Table 4.1488: Adcock Ingram Ltd, market share and rank .....	438
Table 4.1489: Adcock Ingram Ltd, leading brands .....	438
Amka Products (Pty) Ltd .....	438
Table 4.1490: Amka Products (Pty) Ltd, market share and rank .....	438
Table 4.1491: Amka Products (Pty) Ltd, leading brands .....	439
Beiersdorf Consumer Products (Pty) Ltd .....	439
Table 4.1492: Beiersdorf Consumer Products (Pty) Ltd, market share and rank .....	439
Table 4.1493: Beiersdorf Consumer Products (Pty) Ltd, leading brands .....	439
Colgate-Palmolive (Pty) Ltd .....	439
Table 4.1494: Colgate-Palmolive (Pty) Ltd, market share and rank .....	439
Table 4.1495: Colgate-Palmolive (Pty) Ltd, leading brands .....	439
Designer Group Holdings (Pty) Ltd .....	440
Table 4.1496: Designer Group Holdings (Pty) Ltd, market share and rank .....	440
Table 4.1497: Designer Group Holdings (Pty) Ltd, leading brands .....	440
Estée Lauder Cos Inc .....	440
Table 4.1498: Estée Lauder Cos Inc, market share and rank .....	440
Table 4.1499: Estée Lauder Cos Inc, leading brands .....	440
Gillette South Africa (Pty) Ltd .....	440
Table 4.1500: Gillette South Africa (Pty) Ltd, market share and rank .....	440
Table 4.1501: Gillette South Africa (Pty) Ltd, leading brands .....	440
GlaxoSmithKline SA (Pty) Ltd .....	441
Table 4.1502: GlaxoSmithKline SA (Pty) Ltd, market share and rank .....	441
Table 4.1503: GlaxoSmithKline SA (Pty) Ltd, leading brands .....	441
Incolabs (Pty) Ltd .....	441
Table 4.1504: Incolabs (Pty) Ltd, market share and rank .....	441
Table 4.1505: Incolabs (Pty) Ltd, leading brands .....	441
Indigo Cosmetics .....	441
Table 4.1506: Indigo Cosmetics, financial information .....	441
Table 4.1507: Indigo Cosmetics, market share and rank .....	442
Table 4.1508: Indigo Cosmetics, leading brands .....	442
Johnson & Johnson South Africa (Pty) Ltd .....	442
Table 4.1509: Johnson & Johnson South Africa (Pty) Ltd, market share and rank .....	442
Table 4.1510: Johnson & Johnson South Africa (Pty) Ltd, leading brands .....	442
Justine Avon (Pty) Ltd .....	442
Table 4.1511: Justine Avon (Pty) Ltd, market share and rank .....	442
Table 4.1512: Justine Avon (Pty) Ltd, leading brands .....	442
L'Oréal South Africa (Pty) Ltd .....	443
Table 4.1513: L'Oréal South Africa (Pty) Ltd, market share and rank .....	443
Table 4.1514: L'Oréal South Africa (Pty) Ltd, leading brands .....	443
Procter & Gamble (Pty) Ltd .....	443
Table 4.1515: Procter & Gamble (Pty) Ltd, market share and rank .....	443
Table 4.1516: Procter & Gamble (Pty) Ltd, leading brands .....	443
Revlon SA (Pty) Ltd .....	443
Table 4.1517: Revlon SA (Pty) Ltd, market share and rank .....	443
Table 4.1518: Revlon SA (Pty) Ltd, leading brands .....	444
Sara Lee (South Africa) (Pty) Ltd .....	444
Table 4.1519: Sara Lee (South Africa) (Pty) Ltd, market share and rank .....	444
Table 4.1520: Sara Lee (South Africa) (Pty) Ltd, leading brands .....	444
Unilever South Africa Home & Personal Care (Pty) Ltd .....	444
Table 4.1521: Unilever South Africa Home & Personal Care (Pty) Ltd, market share and rank .....	444
Table 4.1522: Unilever South Africa Home & Personal Care (Pty) Ltd, leading brands .....	444
<b>South Korea .....</b>	<b>445</b>
Market share table .....	445
Table 4.1523: Top Cosmetics and Toiletries companies in South Korea by % market share 2008 .....	445
Brand share table .....	445
Table 4.1524: Top Cosmetics and Toiletries brands in South Korea by % market share 2008 .....	445
Aekyung Industrial Co Ltd .....	446
Table 4.1525: Aekyung Industrial Co Ltd, market share and rank .....	446
Table 4.1526: Aekyung Industrial Co Ltd, leading brands .....	446
AmorePacific Corp .....	446
Table 4.1527: AmorePacific Corp, employees .....	446
Table 4.1528: AmorePacific Corp, financial information .....	446
Table 4.1529: AmorePacific Corp, market share and rank .....	446

<b>Switzerland</b> .....	<b>472</b>
Market share table .....	472
Table 4.1658: Top Cosmetics and Toiletries companies in Switzerland by % market share 2008.....	472
Brand share table.....	472
Table 4.1659: Top Cosmetics and Toiletries brands in Switzerland by % market share 2008.....	472
Beiersdorf (Switzerland) AG .....	473
Table 4.1660: Beiersdorf (Switzerland) AG, market share and rank .....	473
Table 4.1661: Beiersdorf (Switzerland) AG, leading brands.....	473
Body Shop Levy AG, The .....	473
Table 4.1662: Body Shop Levy AG, The, market share and rank .....	473
Table 4.1663: Body Shop Levy AG, The, leading brands.....	473
Chanel AG .....	474
Table 4.1664: Chanel AG, market share and rank .....	474
Table 4.1665: Chanel AG, leading brands .....	474
Colgate-Palmolive AG .....	474
Table 4.1666: Colgate-Palmolive AG, market share and rank.....	474
Table 4.1667: Colgate-Palmolive AG, leading brands.....	474
Coty Suisse AG.....	474
Table 4.1668: Coty Suisse AG, market share and rank .....	474
Table 4.1669: Coty Suisse AG, leading brands.....	475
Doetsch Grether & Cie AG .....	475
Table 4.1670: Doetsch Grether & Cie AG, employees .....	475
Table 4.1671: Doetsch Grether & Cie AG, financial information .....	475
Table 4.1672: Doetsch Grether & Cie AG, market share and rank .....	475
Table 4.1673: Doetsch Grether & Cie AG, leading brands.....	475
Gaba International AG .....	475
Table 4.1674: Gaba International AG, market share and rank .....	475
Table 4.1675: Gaba International AG, leading brands.....	475
Henkel & Cie AG .....	476
Table 4.1676: Henkel & Cie AG, employees .....	476
Table 4.1677: Henkel & Cie AG, market share and rank .....	476
Table 4.1678: Henkel & Cie AG, leading brands.....	476
L'Oréal Suisse SA.....	476
Table 4.1679: L'Oréal Suisse SA, market share and rank.....	476
Table 4.1680: L'Oréal Suisse SA, leading brands .....	476
Mibelle AG .....	477
Table 4.1681: Mibelle AG, employees.....	477
Table 4.1682: Mibelle AG, financial information .....	477
Table 4.1683: Mibelle AG, market share and rank .....	477
Table 4.1684: Mibelle AG, leading brands.....	477
Procter & Gamble Switzerland Sarl .....	478
Table 4.1685: Procter & Gamble Switzerland Sarl, market share and rank .....	478
Table 4.1686: Procter & Gamble Switzerland Sarl, leading brands .....	478
Spirig Pharma AG .....	478
Table 4.1687: Spirig Pharma AG, employees.....	478
Table 4.1688: Spirig Pharma AG, financial information.....	478
Table 4.1689: Spirig Pharma AG, market share and rank .....	478
Table 4.1690: Spirig Pharma AG, leading brands .....	478
Trisa AG .....	479
Table 4.1691: Trisa AG, employees.....	479
Table 4.1692: Trisa AG, financial information .....	479
Table 4.1693: Trisa AG, market share and rank.....	479
Table 4.1694: Trisa AG, leading brands .....	479
Unilever Schweiz GmbH.....	479
Table 4.1695: Unilever Schweiz GmbH, employees .....	479
Table 4.1696: Unilever Schweiz GmbH, financial information .....	479
Table 4.1697: Unilever Schweiz GmbH, market share and rank .....	479
Table 4.1698: Unilever Schweiz GmbH, leading brands .....	479
Yves Rocher (Suisse) SA .....	480
Table 4.1699: Yves Rocher (Suisse) SA, market share and rank .....	480
Table 4.1700: Yves Rocher (Suisse) SA, leading brands.....	480
<b>Taiwan</b> .....	<b>481</b>
Market share table .....	481
Table 4.1701: Top Cosmetics and Toiletries companies in Taiwan by % market share 2008 .....	481
Brand share table.....	481
Table 4.1702: Top Cosmetics and Toiletries brands in Taiwan by % market share 2008 .....	481
Amway Taiwan Co Ltd .....	482
Table 4.1703: Amway Taiwan Co Ltd, market share and rank .....	482
Table 4.1704: Amway Taiwan Co Ltd, leading brands.....	482
Avon Cosmetics (Taiwan) Ltd .....	482
Table 4.1705: Avon Cosmetics (Taiwan) Ltd, market share and rank.....	482
Table 4.1706: Avon Cosmetics (Taiwan) Ltd, leading brands.....	482
Chanel SA .....	482
Table 4.1707: Chanel SA, market share and rank.....	482
Table 4.1708: Chanel SA, leading brands.....	483
Chia-Lih Pau Chemical Co Ltd.....	483
Table 4.1709: Chia-Lih Pau Chemical Co Ltd, market share and rank .....	483
Table 4.1710: Chia-Lih Pau Chemical Co Ltd, leading brands.....	483
DHC Taiwan Corp.....	483
Table 4.1711: DHC Taiwan Corp, market share and rank.....	483
Table 4.1712: DHC Taiwan Corp, leading brands .....	483
Elca Inc (Taiwan).....	483
Table 4.1713: Elca Inc (Taiwan), market share and rank.....	483
Table 4.1714: Elca Inc (Taiwan), leading brands .....	483
Galien Industrial Co Ltd .....	484
Table 4.1715: Galien Industrial Co Ltd, market share and rank .....	484
Table 4.1716: Galien Industrial Co Ltd, leading brands .....	484
Hawley & Hazel Chemical (Taiwan) Corp .....	484
Table 4.1717: Hawley & Hazel Chemical (Taiwan) Corp, market share and rank .....	484

Table 4.1718: Hawley & Hazel Chemical (Taiwan) Corp, leading brands.....	484
Johnson & Johnson Taiwan Ltd .....	484
Table 4.1719: Johnson & Johnson Taiwan Ltd, market share and rank .....	484
Table 4.1720: Johnson & Johnson Taiwan Ltd, leading brands.....	484
Kao (Taiwan) Corp .....	485
Table 4.1721: Kao (Taiwan) Corp, market share and rank .....	485
Table 4.1722: Kao (Taiwan) Corp, leading brands .....	485
Kelti Group .....	485
Table 4.1723: Kelti Group, market share and rank.....	485
Table 4.1724: Kelti Group, leading brands.....	485
L'Oréal Taiwan Co Ltd.....	485
Table 4.1725: L'Oréal Taiwan Co Ltd, market share and rank.....	485
Table 4.1726: L'Oréal Taiwan Co Ltd, leading brands.....	486
LVMH Moët Hennessy Louis Vuitton .....	486
Table 4.1727: LVMH Moët Hennessy Louis Vuitton, market share and rank .....	486
Table 4.1728: LVMH Moët Hennessy Louis Vuitton, leading brands.....	486
Maywufa Co Ltd.....	486
Table 4.1729: Maywufa Co Ltd, financial information .....	486
Table 4.1730: Maywufa Co Ltd, market share and rank.....	486
Table 4.1731: Maywufa Co Ltd, leading brands.....	486
Nice Enterprise Co Ltd .....	486
Table 4.1732: Nice Enterprise Co Ltd, market share and rank .....	487
Table 4.1733: Nice Enterprise Co Ltd, leading brands.....	487
Nu Skin Taiwan Inc.....	487
Table 4.1734: Nu Skin Taiwan Inc, market share and rank.....	487
Table 4.1735: Nu Skin Taiwan Inc, leading brands.....	487
Procter & Gamble Taiwan Ltd.....	487
Table 4.1736: Procter & Gamble Taiwan Ltd, market share and rank.....	487
Table 4.1737: Procter & Gamble Taiwan Ltd, leading brands.....	487
Shen Hsiang Tang Co Ltd .....	488
Table 4.1738: Shen Hsiang Tang Co Ltd, leading brands .....	488
Taiwan Kosé Co Ltd .....	488
Table 4.1739: Taiwan Kosé Co Ltd, market share and rank.....	488
Table 4.1740: Taiwan Kosé Co Ltd, leading brands.....	488
Taiwan Shiseido Co Ltd.....	488
Table 4.1741: Taiwan Shiseido Co Ltd, market share and rank.....	488
Table 4.1742: Taiwan Shiseido Co Ltd, leading brands.....	488
Taiwan Sugar Corp.....	489
Table 4.1743: Taiwan Sugar Corp, leading brands .....	489
Unilever Taiwan Ltd .....	489
Table 4.1744: Unilever Taiwan Ltd, market share and rank.....	489
Table 4.1745: Unilever Taiwan Ltd, leading brands .....	489
<b>Thailand .....</b>	<b>490</b>
Market share table .....	490
Table 4.1746: Top Cosmetics and Toiletries companies in Thailand by % market share 2008.....	490
Brand share table.....	490
Table 4.1747: Top Cosmetics and Toiletries brands in Thailand by % market share 2008.....	490
Amway (Thailand) Ltd.....	491
Table 4.1748: Amway (Thailand) Ltd, market share and rank.....	491
Table 4.1749: Amway (Thailand) Ltd, leading brands.....	491
Beiersdorf Thailand Co Ltd .....	491
Table 4.1750: Beiersdorf Thailand Co Ltd, market share and rank .....	491
Table 4.1751: Beiersdorf Thailand Co Ltd, leading brands .....	491
Better Way (Thailand) Co Ltd .....	491
Table 4.1752: Better Way (Thailand) Co Ltd, market share and rank .....	492
Table 4.1753: Better Way (Thailand) Co Ltd, leading brands.....	492
Bio Consumer Co Ltd .....	492
Table 4.1754: Bio Consumer Co Ltd, market share and rank.....	492
Table 4.1755: Bio Consumer Co Ltd, leading brands.....	492
Colgate-Palmolive Thailand Ltd.....	492
Table 4.1756: Colgate-Palmolive Thailand Ltd, market share and rank.....	492
Table 4.1757: Colgate-Palmolive Thailand Ltd, leading brands.....	492
Elca (Thailand) Co Ltd.....	493
Table 4.1758: Elca (Thailand) Co Ltd, market share and rank .....	493
Table 4.1759: Elca (Thailand) Co Ltd, leading brands.....	493
Giffarine Skyline Unity Co Ltd.....	493
ICC International PCL.....	493
Table 4.1760: ICC International PCL, employees.....	493
Table 4.1761: ICC International PCL, financial information.....	493
Table 4.1762: ICC International PCL, market share and rank.....	493
Table 4.1763: ICC International PCL, leading brands .....	494
Johnson & Johnson (Thailand) Ltd .....	494
Table 4.1764: Johnson & Johnson (Thailand) Ltd, market share and rank .....	494
Table 4.1765: Johnson & Johnson (Thailand) Ltd, leading brands .....	494
Kao Industrial (Thailand) Co Ltd .....	494
Table 4.1766: Kao Industrial (Thailand) Co Ltd, market share and rank.....	494
Table 4.1767: Kao Industrial (Thailand) Co Ltd, leading brands.....	494
Lion Corp (Thailand) Ltd .....	495
Table 4.1768: Lion Corp (Thailand) Ltd, market share and rank .....	495
Table 4.1769: Lion Corp (Thailand) Ltd, leading brands .....	495
L'Oréal Thailand Co Ltd .....	495
Table 4.1770: L'Oréal Thailand Co Ltd, market share and rank .....	495
Table 4.1771: L'Oréal Thailand Co Ltd, leading brands .....	495
Osotspa Co Ltd.....	495
Table 4.1772: Osotspa Co Ltd, market share and rank .....	495
Table 4.1773: Osotspa Co Ltd, leading brands.....	496
Procter & Gamble Manufacturing Thailand Ltd.....	496
Table 4.1774: Procter & Gamble Manufacturing Thailand Ltd, market share and rank.....	496

Table 4.1886: Avon Products Inc, leading brands.....	522
Chanel USA Inc.....	522
Table 4.1887: Chanel USA Inc, market share and rank.....	522
Table 4.1888: Chanel USA Inc, leading brands.....	523
Church & Dwight Co Inc.....	523
Table 4.1889: Church & Dwight Co Inc, market share and rank.....	523
Table 4.1890: Church & Dwight Co Inc, leading brands.....	523
Clairol Inc.....	523
Table 4.1891: Clairol Inc, market share and rank.....	523
Table 4.1892: Clairol Inc, leading brands.....	523
Colgate-Palmolive Co.....	523
Table 4.1893: Colgate-Palmolive Co, market share and rank.....	523
Table 4.1894: Colgate-Palmolive Co, leading brands.....	523
Coty Inc.....	524
Table 4.1895: Coty Inc, market share and rank.....	524
Table 4.1896: Coty Inc, leading brands.....	524
Elizabeth Arden Inc.....	524
Table 4.1897: Elizabeth Arden Inc, market share and rank.....	524
Table 4.1898: Elizabeth Arden inc, leading brands.....	524
Energizer Holdings Inc.....	524
Table 4.1899: Energizer Holdings Inc, financial information.....	524
Table 4.1900: Energizer Holdings Inc, market share and rank.....	524
Table 4.1901: Energizer Holdings Inc, leading brands.....	524
Estée Lauder Cos Inc.....	525
Table 4.1902: Estée Lauder Cos Inc, market share and rank.....	525
Table 4.1903: Estée Lauder Cos Inc, leading brands.....	525
Gillette Co, The.....	525
Table 4.1904: Gillette Co, The, market share and rank.....	525
Table 4.1905: Gillette Co, The, leading brands.....	525
John Paul Mitchell Systems Inc.....	526
Table 4.1906: John Paul Mitchell Systems Inc, market share and rank.....	526
Table 4.1907: John Paul Mitchell Systems Inc, leading brands.....	526
Johnson & Johnson Consumer Products Inc.....	526
Table 4.1908: Johnson & Johnson Consumer Products Inc, employees.....	526
Table 4.1909: Johnson & Johnson Consumer Products Inc, financial information.....	526
Table 4.1910: Johnson & Johnson Consumer Products Inc, market share and rank.....	526
Table 4.1911: Johnson & Johnson Consumer Products Inc, leading brands.....	526
Johnson & Johnson Inc.....	527
Limited Brands Inc.....	527
Table 4.1912: Limited Brands Inc, employees.....	527
Table 4.1913: Limited Brands Inc, financial information.....	527
Table 4.1914: Limited Brands Inc, market share and rank.....	527
Table 4.1915: Limited Brands Inc, leading brands.....	527
L'Oréal USA Inc.....	528
Table 4.1916: L'Oréal USA Inc, market share and rank.....	528
Table 4.1917: L'Oréal USA Inc, leading brands.....	528
Mary Kay Inc.....	528
Table 4.1918: Mary Kay Inc, market share and rank.....	528
Table 4.1919: Mary Kay Inc, leading brands.....	528
Nu Skin Enterprises Inc.....	528
Table 4.1920: Nu Skin Enterprises Inc, market share and rank.....	528
Table 4.1921: Nu Skin Enterprises Inc, leading brands.....	528
Procter & Gamble Co, The.....	529
Table 4.1922: Procter & Gamble Co, The, market share and rank.....	529
Table 4.1923: Procter & Gamble Co, The, leading brands.....	529
Revlon Inc.....	529
Table 4.1924: Revlon Inc, market share and rank.....	529
Table 4.1925: Revlon Inc, leading brands.....	529
Sara Lee Corp.....	529
Table 4.1926: Sara Lee Corp, employees.....	529
Table 4.1927: Sara Lee Corp, financial information.....	529
Table 4.1928: Sara Lee Corp, leading brands.....	530
Schering-Plough Healthcare Products Inc.....	531
Table 4.1929: Schering-Plough Healthcare Products Inc, employees.....	531
Table 4.1930: Schering-Plough Healthcare Products Inc, financial information.....	531
Table 4.1931: Schering-Plough Healthcare Products Inc, market share and rank.....	531
Table 4.1932: Schering-Plough Healthcare Products Inc, leading brands.....	531
Unilever Home & Personal Care USA.....	531
Table 4.1933: Unilever Home & Personal Care USA, market share and rank.....	531
Table 4.1934: Unilever Home & Personal Care USA, leading brands.....	531
<b>Venezuela.....</b>	<b>533</b>
Market share table.....	533
Table 4.1935: Top Cosmetics and Toiletries companies in Venezuela by % market share 2008.....	533
Brand share table.....	533
Table 4.1936: Top Cosmetics and Toiletries brands in Venezuela by % market share 2008.....	533
Aroma Cosmetics CA.....	534
Table 4.1937: Aroma Cosmetics CA, market share and rank.....	534
Table 4.1938: Aroma Cosmetics CA, leading brands.....	534
Avon Cosmetics de Venezuela CA.....	534
Table 4.1939: Avon Cosmetics de Venezuela CA, market share and rank.....	534
Table 4.1940: Avon Cosmetics de Venezuela CA, leading brands.....	534
Beiersdorf SA.....	534
Table 4.1941: Beiersdorf SA, market share and rank.....	534
Table 4.1942: Beiersdorf SA, leading brands.....	534
Colgate-Palmolive CA.....	535
Table 4.1943: Colgate-Palmolive CA, market share and rank.....	535
Table 4.1944: Colgate-Palmolive CA, leading brands.....	535
Corporación Belcorp de Venezuela CA.....	535
Table 4.1945: Corporación Belcorp de Venezuela CA, market share and rank.....	535

Table 4.1946: <i>Corporación Belcorp de Venezuela CA, leading brands</i> .....	535
Cosmédica CA .....	535
Table 4.1947: <i>Cosmédica CA, market share and rank</i> .....	535
Table 4.1948: <i>Cosmédica CA, leading brands</i> .....	536
Cosméticos Melenita CA.....	536
Table 4.1949: <i>Cosméticos Melenita CA, market share and rank</i> .....	536
Table 4.1950: <i>Cosméticos Melenita CA, leading brands</i> .....	536
Cosméticos Rolda CA .....	536
Table 4.1951: <i>Cosméticos Rolda CA, market share and rank</i> .....	536
Table 4.1952: <i>Cosméticos Rolda CA, leading brands</i> .....	536
Drocosca SA .....	536
Table 4.1953: <i>Drocosca SA, market share and rank</i> .....	536
Table 4.1954: <i>Drocosca SA, leading brands</i> .....	536
Elca Cosmetics SA .....	537
Table 4.1955: <i>Elca Cosmetics SA, market share and rank</i> .....	537
Table 4.1956: <i>Elca Cosmetics SA, leading brands</i> .....	537
Gillette de Venezuela SA.....	537
Table 4.1957: <i>Gillette de Venezuela SA, market share and rank</i> .....	537
Table 4.1958: <i>Gillette de Venezuela SA, leading brands</i> .....	537
Laboratorios Fisa CA .....	537
Table 4.1959: <i>Laboratorios Fisa CA, market share and rank</i> .....	537
Table 4.1960: <i>Laboratorios Fisa CA, leading brands</i> .....	537
L'Oréal Venezuela CA.....	538
Table 4.1961: <i>L'Oréal Venezuela CA, market share and rank</i> .....	538
Table 4.1962: <i>L'Oréal Venezuela CA, leading brands</i> .....	538
Pfizer SA .....	538
Table 4.1963: <i>Pfizer SA, market share and rank</i> .....	538
Table 4.1964: <i>Pfizer SA, leading brands</i> .....	538
Procter & Gamble de Venezuela CA .....	538
Table 4.1965: <i>Procter &amp; Gamble de Venezuela CA, market share and rank</i> .....	538
Table 4.1966: <i>Procter &amp; Gamble de Venezuela CA, leading brands</i> .....	539
Revlon Overseas Corp CA .....	539
Table 4.1967: <i>Revlon Overseas Corp CA, market share and rank</i> .....	539
Table 4.1968: <i>Revlon Overseas Corp CA, leading brands</i> .....	539
Unilever Andina de Venezuela SA.....	539
Table 4.1969: <i>Unilever Andina de Venezuela SA, market share and rank</i> .....	539
Table 4.1970: <i>Unilever Andina de Venezuela SA, leading brands</i> .....	539
<b>Vietnam .....</b>	<b>540</b>
Market share table .....	540
Table 4.1971: <i>Top Cosmetics and Toiletries companies in Vietnam by % market share 2008</i> .....	540
Brand share table.....	540
Table 4.1972: <i>Top Cosmetics and Toiletries brands in Vietnam by % market share 2008</i> .....	540
Beiersdorf AG.....	541
Table 4.1973: <i>Beiersdorf AG, market share and rank</i> .....	541
Table 4.1974: <i>Beiersdorf AG, leading brands</i> .....	541
Colgate-Palmolive (Vietnam) Co Ltd.....	541
Table 4.1975: <i>Colgate-Palmolive (Vietnam) Co Ltd, market share and rank</i> .....	541
Table 4.1976: <i>Colgate-Palmolive (Vietnam) Co Ltd, leading brands</i> .....	541
GlaxoSmithKline Vietnam.....	541
Table 4.1977: <i>GlaxoSmithKline Vietnam, market share and rank</i> .....	541
Table 4.1978: <i>GlaxoSmithKline Vietnam, leading brands</i> .....	541
Henkel Vietnam Co Ltd.....	542
Table 4.1979: <i>Henkel Vietnam Co Ltd, market share and rank</i> .....	542
Table 4.1980: <i>Henkel Vietnam Co Ltd, leading brands</i> .....	542
International Consumer Products Ltd.....	542
Table 4.1981: <i>International Consumer Products Ltd, market share and rank</i> .....	542
Table 4.1982: <i>International Consumer Products Ltd, leading brands</i> .....	542
Johnson & Johnson Vietnam Co Ltd.....	542
Table 4.1983: <i>Johnson &amp; Johnson Vietnam Co Ltd, market share and rank</i> .....	542
Table 4.1984: <i>Johnson &amp; Johnson Vietnam Co Ltd, leading brands</i> .....	542
Lan Hao Cosmetics Production Co Ltd .....	543
LG Vina Cosmetics Co Ltd.....	543
Table 4.1985: <i>LG Vina Cosmetics Co Ltd, market share and rank</i> .....	543
Table 4.1986: <i>LG Vina Cosmetics Co Ltd, leading brands</i> .....	543
L'Oréal Vietnam Co Ltd.....	543
Table 4.1987: <i>L'Oréal Vietnam Co Ltd, market share and rank</i> .....	543
Table 4.1988: <i>L'Oréal Vietnam Co Ltd, leading brands</i> .....	543
Oral-B (Vietnam) Ltd .....	543
Table 4.1989: <i>Oral-B (Vietnam) Ltd, market share and rank</i> .....	544
Table 4.1990: <i>Oral-B (Vietnam) Ltd, leading brands</i> .....	544
Oriflame Vietnam Ltd.....	544
Table 4.1991: <i>Oriflame Vietnam Ltd, market share and rank</i> .....	544
Table 4.1992: <i>Oriflame Vietnam Ltd, leading brands</i> .....	544
Procter & Gamble Vietnam Ltd.....	544
Table 4.1993: <i>Procter &amp; Gamble Vietnam Ltd, market share and rank</i> .....	544
Table 4.1994: <i>Procter &amp; Gamble Vietnam Ltd, leading brands</i> .....	544
Shiseido Co Ltd .....	545
Table 4.1995: <i>Shiseido Co Ltd, market share and rank</i> .....	545
Table 4.1996: <i>Shiseido Co Ltd, leading brands</i> .....	545
Unilever Vietnam .....	545
Table 4.1997: <i>Unilever Vietnam, market share and rank</i> .....	545
Table 4.1998: <i>Unilever Vietnam, leading brands</i> .....	545
Unza Vietnam Co Ltd.....	545
Table 4.1999: <i>Unza Vietnam Co Ltd, market share and rank</i> .....	545
Table 4.2000: <i>Unza Vietnam Co Ltd, leading brands</i> .....	546

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## Section Three Sources

<b>Trade and Business Associations</b> .....	<b>549</b>
<i>Cosmetics and toiletries</i> .....	549
<b>Trade and Business Journals by Sector</b> .....	<b>566</b>
<i>Cosmetics and toiletries</i> .....	566
<b>Business Information Web Sites by Sector</b> .....	<b>574</b>
<i>Cosmetics and toiletries</i> .....	574

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## Section Four Indexes

A-Z index of companies .....	587
A-Z index by country and market sector .....	593
A-Z index by market sector .....	623
A-Z source index .....	649
A-Z source index by country .....	652

**Latin America Top Cosmetics and Toiletries brands by % brand share 2008**

Table 3.13

% Retail Value RSP

Brand (company)	2004	2005	2006	2007	2008	2004-2008 change
<b>Avon</b> (Avon Products Inc)	8.93	8.67	8.40	8.56	<b>8.84</b>	-0.09
<b>Natura</b> (Natura Cosméticos SA)	2.53	3.00	3.50	3.58	<b>3.83</b>	+1.30
<b>Sunsilk</b> (Unilever Group)	2.84	2.94	2.91	2.86	<b>2.69</b>	-0.14
<b>Colgate</b> (Colgate-Palmolive Co)	3.07	2.87	2.61	2.44	<b>2.25</b>	-0.82
<b>O Boticário</b> (Botica Comercial Farmacêutica Ltda)	1.47	1.72	1.65	2.00	<b>2.18</b>	+0.71
<b>Gillette Prestobarba</b> (Procter & Gamble Co, The)		1.85	1.85	1.76	<b>1.76</b>	
<b>Rexona</b> (Unilever Group)	1.49	1.62	1.65	1.61	<b>1.68</b>	+0.20
<b>Dove</b> (Unilever Group)	1.61	1.66	1.70	1.70	<b>1.68</b>	+0.07
<b>Pantene Pro-V</b> (Procter & Gamble Co, The)	1.40	1.40	1.41	1.43	<b>1.41</b>	+0.01
<b>Sorriso</b> (Colgate-Palmolive Co)	1.21	1.50	1.49	1.34	<b>1.19</b>	-0.02
<b>Lux</b> (Unilever Group)	1.12	1.12	1.02	1.06	<b>1.12</b>	
<b>Oral-B</b> (Procter & Gamble Co, The)		1.00	1.00	1.06	<b>1.04</b>	
<b>Axe/Lynx/Ego</b> (Unilever Group)	0.96	1.04	1.05	1.01	<b>1.01</b>	+0.05
<b>Ebel</b> (Corporación Belcorp)	1.38	1.36	1.27	1.29	<b>1.00</b>	-0.37
<b>Mary Kay</b> (Mary Kay Inc)	1.11	1.06	0.99	0.87	<b>0.79</b>	-0.31

Source: Euromonitor International from trade sources/national statistics

**Middle East and Africa Top Cosmetics and Toiletries brands by % brand share 2008**

Table 3.14

% Retail Value RSP

Brand (company)	2004	2005	2006	2007	2008	2004-2008 change
<b>Pantene Pro-V</b> (Procter & Gamble Co, The)	1.79	1.85	1.87	1.93	<b>1.88</b>	+0.09
<b>Dove</b> (Unilever Group)	1.40	1.53	1.64	1.70	<b>1.77</b>	+0.36
<b>Lux</b> (Unilever Group)	1.67	1.76	1.70	1.68	<b>1.61</b>	-0.06
<b>Sunsilk</b> (Unilever Group)	1.14	1.25	1.30	1.36	<b>1.38</b>	+0.24
<b>Colgate</b> (Colgate-Palmolive Co)	1.53	1.44	1.43	1.41	<b>1.37</b>	-0.16
<b>Johnson's Baby</b> (Johnson & Johnson Inc)	1.32	1.31	1.32	1.31	<b>1.30</b>	-0.02
<b>Revlon</b> (Revlon Inc)	1.13	1.15	1.19	1.20	<b>1.13</b>	
<b>Aquafresh</b> (GlaxoSmithKline Plc)	1.23	1.42	1.36	1.29	<b>1.12</b>	-0.11
<b>Nivea Body</b> (Beiersdorf AG)	0.93	0.97	1.00	1.03	<b>1.07</b>	+0.14
<b>Head &amp; Shoulders</b> (Procter & Gamble Co, The)	0.94	0.98	1.01	1.06	<b>1.02</b>	+0.08
<b>Oral-B</b> (Procter & Gamble Co, The)	0.07	0.82	0.86	0.89	<b>0.92</b>	+0.85
<b>Signal</b> (Unilever Group)	1.08	0.89	0.90	0.86	<b>0.88</b>	-0.20
<b>Gemey/Maybelline/Jade</b> (L'Oréal Groupe)	0.63	0.69	0.71	0.79	<b>0.86</b>	+0.23
<b>Rexona</b> (Unilever Group)	0.80	0.88	0.84	0.83	<b>0.84</b>	+0.04
<b>Avon</b> (Avon Products Inc)	0.87	0.90	0.85	0.87	<b>0.84</b>	-0.03

Source: Euromonitor International from trade sources/national statistics

# Colgate-Palmolive Co

**Address** 300 Park Avenue, New York, NY, 10022, USA

**Telephone** +1 212 310 2000

**Fax** +1 212 310 2475

**Company website(s)** www.colgate.com

**Key personnel** Ian M Cook (Chairman and Chief Executive Officer)  
Michael J Tangney (Chief Operating Officer)  
Stephen C Patrick (Chief Financial Officer)

**Company activity** Manufacture of oral, personal and household care products, and pet foods

**Corporate summary** Colgate-Palmolive Company is a US-based multinational producer of oral hygiene and personal and home care and pet nutrition. Its products are marketed in over 200 countries across the globe.

In 2008, Colgate-Palmolive's share in cosmetics and toiletries remained unchanged at 3.9%. The firm's share in household care dropped .10 percentage points from 3.7% in 2007 to 3.6% in 2008. Colgate's main business is oral hygiene. Brazil and China offer the greatest opportunities for oral hygiene, but Colgate lost shares in both the markets to competitors offering products geared towards local taste.

<b>Key events</b>	<p><b>2009 Environmental profile</b> – (February) Colgate Palmolive announced that it will cut its pack sizes across its entire product range to become more environmentally friendly.</p> <p><b>2008 Executive news</b> – (December 11) Mr. Reuben Mark will retire as Chairman of the Board effective December 31, 2008 and Mr. Ian M. Cook, currently Chief Executive Officer and President and a member of the Board of Directors, will also assume the role of Chairman of the Board, effective January 1, 2009.</p> <p><b>2007 Executive news</b> – (August 20) Colgate Announces Key Management Appointments: Michael Tangney, 62, was named Chief Operating Officer for the European, Greater Asia and Africa Divisions. Seamus McBride, 52, was named Executive Vice President, President, North America and Worldwide Commercial Effectiveness. Fabian Garcia, 47, was named Executive Vice President, President, Latin America and Global Sustainability. Franck Moison, 53, was named President Global Business Development and Technology.</p> <p><b>Geographic expansion</b> – (March) Colgate-Palmolive plans to expand distribution of natural oral- and personal-care brand Tom's of Maine into selective channels in the US as well as to actively seek distribution opportunities in developed global markets.</p> <p><b>2006 Acquisitions</b> – (March) Colgate-Palmolive Company has purchased a majority of natural products manufacturer Tom's of Maine, a leader in the natural product market in the US. The deal is part of Colgate's strategy to focus on its higher-margin oral and personal care businesses, the company said in the announcement. The acquisition offers Colgate the opportunity to enter the fast growing health and specialty channel, where Tom's toothpaste is the market leader with a 60% market share.</p> <p><b>Advertising &amp; marketing</b> – (October) Brooke Shields, 41, has been signed up to promote Colgate toothpaste in the US, nearly four decades after her she first advertised the brand, in print ads as a child.</p> <p><b>Distribution &amp; logistics</b> – (April) Colgate-Palmolive upgrades its procurement system for materials and services, a move estimated to save the company \$30m by 2008</p> <p><b>Divestments and demergers</b> – (December) Colgate announced its agreement to sell its Latin American and Canadian bleach brands to The Clorox Company for \$126 million. Brands include Javex, Agua Jane and Nevex.</p> <p><b>2005 Divestments and demergers</b> – (July) Announces its agreement to sell its North American heavy-duty laundry detergent brands to Phoenix Brands LLC. The transaction includes the sale of the detergent brands Fab, Dynamo, Arctic Power, ABC, Cold Power and Fresh Start, and the license of the Ajax brand for laundry detergents, in the United States, Canada and Puerto Rico.</p> <p><b>Restructuring</b> – (June) Announces the closure of its soap-making plant in Kansas City, Kansas (US) that will be effective late 2006. The company chooses to outsource the factory's activities to a contracted manufacturer.</p> <p><b>2004 Acquisitions</b> – (June 1) The company purchases the remaining shares of GABA Holding AG for CHF1,051 million (US\$841 million). The agreement to buy GABA, a privately-owned European oral care company, was signed and announced in December 2003.</p> <p><b>Business agreements</b> – (December) Colgate-Palmolive Canada enters into a long term supply agreement with KCP Income Fund, a leading North American provider of private label bleach, laundry and household care products through its operating subsidiaries KIK Holdco Company and KIK Operating Partnership, to manufacture certain bleach, fabric softeners and laundry additives marketed in Eastern and Central Canada, including the "Javex" Bleach and "Fleecy" Fabric Softener brands.</p> <p><b>Restructuring</b> – (December) Colgate-Palmolive has announced a range of drastic restructuring programs that will close one third of its 78 Colgate factories worldwide. This will trigger a 12% reduction of its 37,000 workforce, or about 4,400 employees.</p> <p>The program has three major objectives: to increase its gross and operating profit by generating additional savings, to accelerate innovative marketing and new products, and to maximize effectiveness of global advertising and commercial investment funds for the increase of worldwide market shares.</p>
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## Beiersdorf (Argentina) SA

<b>Address</b>	Triunvirato 2902, Buenos Aires, 1427
<b>Telephone</b>	+54 11 4553 0040
<b>Fax</b>	+54 11 4553 0103
<b>email</b>	int.contact.argentina@beiersdorf.com
<b>Company website(s)</b>	<b>www.beiersdorf.com</b>
<b>Key personnel</b>	Héctor Manzoni (General Manager); Rafael Serra (Director, Marketing)
<b>Parent company</b>	Beiersdorf AG (Germany)
<b>Company activity</b>	Manufacturer of skin care products and toiletries
<b>Established</b>	1958

### Company market share and rank

Table 4.8

Industry	Unit	2004 (rank)	2005 (rank)	2006 (rank)	2007 (rank)	2008 (rank)
<b>Beiersdorf SA</b>						
Cosmetics and Toiletries	% Retail Value RSP	1.63 (14)	1.79 (11)	2.04 (11)	2.13 (11)	2.16 (12)

Note: Beiersdorf (Argentina) SA shares unless stated.

### Leading brands

Table 4.9

Industry (latest year)	Sector	Brand
Cosmetics and Toiletries (2008)	Baby care Bath and shower products Deodorants Men's grooming products Skin care Sun care	Nivea Baby Nivea Bath Care Nivea Deodorant Nivea for Men Nivea Body, Nivea Hand, Nivea Visage Nivea Sun
<b>Other brand industries (latest year)</b>	<b>Sector</b>	<b>Brand</b>
OTC Healthcare (2009)	Medicated Skin Care Wound Treatments	Eucerin Curitas

<b>Website(s)</b>	<b>Address (url)</b>
Brand	www.nivea.com.ar
National	www.beiersdorf.com.ar

## Cannon Puntana SA

<b>Address</b>	Jerónimo Salguero 550, Buenos Aires, C1177AEJ
<b>Telephone</b>	+54 11 4865 9610
<b>Fax</b>	+54 11 4865 9616
<b>email</b>	info@cannonpuntana.com
<b>Company website(s)</b>	<b>www.cannonpuntana.com</b>
<b>Key personnel</b>	David Sutton (President); Marcos Sisro (Manager, Sales)
<b>Company activity</b>	Manufacturer of fragrances and deodorants
<b>Established</b>	1970

### Company market share and rank

Table 4.10

Industry	Unit	2004 (rank)	2005 (rank)	2006 (rank)	2007 (rank)	2008 (rank)
Cosmetics and Toiletries	% Retail Value RSP	2.56 (7)	2.62 (8)	2.47 (8)	2.69 (7)	2.40 (7)

### Leading brands

Table 4.11

Industry (latest year)	Sector	Brand
Cosmetics and Toiletries (2008)	Deodorants Fragrances	Colbert Colbert, Crandall, Flower Teen, L'Amour, L'Extreme, Mujercitas

## Colgate-Palmolive Argentina SA

<b>Address</b>	Avenue Antártica Argentina 2269, Llavallol, Buenos Aires, B1836A0I
<b>Telephone</b>	+54 11 4239 8200
<b>Fax</b>	+54 11 4298 0146
<b>Company website(s)</b>	<b>www.colgate.com</b>
<b>Key personnel</b>	Bradley Farr (Vice President and General Manager, South Cone)
<b>Parent company</b>	Colgate-Palmolive Co (USA)
<b>Company activity</b>	Manufacturer of oral hygiene, toiletries, household cleaning and pet nutritional products

### Company market share and rank

Table 4.12

Industry	Unit	2004 (rank)	2005 (rank)	2006 (rank)	2007 (rank)	2008 (rank)
Cosmetics and Toiletries	% Retail Value RSP	6.79 (3)	6.59 (4)	6.21 (5)	5.91 (5)	5.86 (5)

### Leading brands

Table 4.13

Industry (latest year)	Sector	Brand
Cosmetics and Toiletries (2008)	Baby care Bath and shower products Deodorants Fragrances Men's grooming products Oral hygiene	Palmolive Kids, Pompis Palmolive, Palmolive Aromatherapy, Polyana, Pompis Polyana Harpers Palmolive for Men, Speed Stick Colgate, Colgate Plax, Kolynos, Noc 10, Odol

# Indonesia

## Market share table

Top Cosmetics and Toiletries companies in Indonesia by % market share 2008

Table 4.762

% Retail Value RSP

Company	2004	2005	2006	2007	2008	2004-2008 change
<b>Unilever Indonesia Tbk PT</b>	35.82	35.38	34.38	35.13	<b>34.24</b>	-1.58
<b>Procter &amp; Gamble Home Products Indonesia PT</b>	8.18	8.15	9.85	9.46	<b>10.30</b>	+2.12
<b>L'Oréal Indonesia PT</b>	3.50	3.66	3.88	4.07	<b>4.20</b>	+0.70
<b>Orindo Alam Ayu PT</b>	2.16	2.14	2.61	3.19	<b>3.90</b>	+1.74
<b>Ultra Prima Abadi PT</b>	4.09	3.83	3.94	3.76	<b>3.60</b>	-0.49
<b>Lion Wings PT</b>	3.16	3.23	3.41	3.53	<b>3.41</b>	+0.24
<b>Mandom Indonesia Tbk PT</b>	2.32	2.40	2.83	3.13	<b>3.32</b>	+1.00
<b>Sayap Mas Utama PT</b>	3.05	3.19	3.10	3.01	<b>2.94</b>	-0.11
<b>Martha Tilaar Group</b>	2.59	2.55	2.76	2.68	<b>2.64</b>	+0.04
<b>Mustika Ratu Tbk PT</b>	1.93	1.99	2.31	2.30	<b>2.29</b>	+0.36
<b>Vitapharm PT</b>	2.19	2.24	2.48	2.43	<b>2.28</b>	+0.08
<b>Johnson &amp; Johnson Indonesia PT</b>	1.87	1.94	2.04	1.99	<b>2.03</b>	+0.16
<b>Kao Indonesia PT</b>	1.73	1.79	1.86	1.80	<b>1.82</b>	+0.08
<b>Sara Lee Body Care Indonesia Tbk PT</b>	1.64	1.67	1.77	1.72	<b>1.70</b>	+0.05
<b>Monica Hijau Lestari PT</b>	0.97	1.18	1.41	1.41	<b>1.51</b>	+0.54

Source: Euromonitor International from trade sources/national statistics

Note: Companies will not be profiled under Indonesia unless they have a physical presence in Indonesia

## Brand share table

Top Cosmetics and Toiletries brands in Indonesia by % brand share 2008

Table 4.763

% Retail Value RSP

Brand (company)	2004	2005	2006	2007	2008	2004-2008 change
<b>Pepsodent (Unilever Indonesia Tbk PT)</b>	11.98	11.65	10.50	9.93	<b>9.37</b>	-2.61
<b>Lifebuoy (Unilever Indonesia Tbk PT)</b>	5.08	5.29	5.35	5.75	<b>5.56</b>	+0.47
<b>Sunsilk (Unilever Indonesia Tbk PT)</b>	5.90	5.78	5.58	5.15	<b>4.92</b>	-0.98
<b>Pantene Pro-V (Procter &amp; Gamble Home Products Indonesia PT)</b>	5.44	5.36	5.05	4.58	<b>4.50</b>	-0.95
<b>Clear (Unilever Indonesia Tbk PT)</b>	4.34	3.64	3.61	3.92	<b>3.58</b>	-0.76
<b>Formula (Ultra Prima Abadi PT)</b>	4.05	3.81	3.86	3.68	<b>3.54</b>	-0.51
<b>Pond's (Unilever Indonesia Tbk PT)</b>	0.94	1.21	1.79	2.80	<b>3.36</b>	+2.42
<b>Lux (Unilever Indonesia Tbk PT)</b>	2.58	2.59	2.61	2.62	<b>2.65</b>	+0.08
<b>Viva (Vitapharm PT)</b>	2.11	2.18	2.41	2.35	<b>2.20</b>	+0.09
<b>Ciptadent (Lion Wings PT)</b>	2.09	2.04	1.99	1.95	<b>1.82</b>	-0.27
<b>Bioré (Kao Indonesia PT)</b>	1.66	1.69	1.76	1.70	<b>1.71</b>	+0.06
<b>Sari Ayu (Martha Tilaar Group)</b>	1.35	1.46	1.66	1.69	<b>1.68</b>	+0.33
<b>Gatsby (Mandom Indonesia Tbk PT)</b>	1.15	1.26	1.37	1.47	<b>1.58</b>	+0.44
<b>Rejoice (Procter &amp; Gamble Home Products Indonesia PT)</b>	1.42	1.31	1.22	0.96	<b>1.58</b>	+0.16
<b>Oriflame (Orindo Alam Ayu PT)</b>	0.99	0.98	1.10	1.33	<b>1.56</b>	+0.57

Source: Euromonitor International from trade sources/national statistics

**Leading brands**

Table 4.769

Industry (latest year)	Sector	Brand
Cosmetics and Toiletries (2008)	Baby care	B&B Kids, Eskulin
	Bath and shower products	B&B Kids, Eskulin
	Fragrances	Eskulin, Master Cologne
	Hair care	Ellips
	Men's grooming products	Master, Ovale
	Skin care	Ovale
Other brand industries (latest year)	Sector	Brand
Household Care (2008)	Dishwashing products	Sleek
	Laundry care	Sleek
	Surface care	Sleek

**Lion Wings PT**

<b>Address</b>	Jl Inspeksi Cakung Drain Timur 1, Jakarta, 13920
<b>Telephone</b>	+62 21 4682 6566
<b>Fax</b>	+62 21 4682 6562
<b>email</b>	contact@lionwings.com
<b>Company website(s)</b>	<a href="http://www.lionwings.com">www.lionwings.com</a>
<b>Key personnel</b>	F Henry Katuari (President)
<b>Parent company</b>	Lion Corp (Japan, ownership since: 1981, ownership share: 50); Wings Corp (Indonesia, ownership since: 1981, ownership share: 50)
<b>Company activity</b>	Manufacturer of cosmetics and personal care products, and household care products
<b>Established</b>	1981

**Company market share and rank**

Table 4.770

Industry	Unit	2004 (rank)	2005 (rank)	2006 (rank)	2007 (rank)	2008 (rank)
Cosmetics and Toiletries	% Retail Value RSP	3.16 (5)	3.23 (5)	3.41 (5)	3.53 (5)	3.41 (6)

**Leading brands**

Table 4.771

Industry (latest year)	Sector	Brand
Cosmetics and Toiletries (2008)	Hair care	Emeron
	Oral hygiene	Ciptadent, Kodomo, Smile Up
Other brand industries (latest year)	Sector	Brand
Household Care (2008)	Dishwashing products	Mama

**L'Oréal Indonesia PT**

<b>Address</b>	Graha Surya Internusa, 6th Floor, Jl HR Rasuna Said Kav. X-0, Jakarta, 12950
<b>Telephone</b>	+62 21 527 6373
<b>Fax</b>	+62 21 527 3057
<b>email</b>	lorealparis@id.loreal.com
<b>Company website(s)</b>	<a href="http://www.loreal.com">www.loreal.com</a>
<b>Parent company</b>	L'Oréal Groupe (France)
<b>Company activity</b>	Producer and distributor of cosmetics and skin care products
<b>Established</b>	1985

**Company market share and rank**

Table 4.772

Industry	Unit	2004 (rank)	2005 (rank)	2006 (rank)	2007 (rank)	2008 (rank)
Cosmetics and Toiletries	% Retail Value RSP	3.50 (4)	3.66 (4)	3.88 (4)	4.07 (3)	4.20 (3)

**Leading brands**

Table 4.773

Industry (latest year)	Sector	Brand
Cosmetics and Toiletries (2008)	Colour cosmetics	Lancôme, L'Oréal Perfection, Maybelline
	Deodorants	Drakkar Noir
	Hair care	Elsève, Garnier Neril, Garnier Nutrisse, L'Oréal Excellence, L'Oréal Professionnel, L'Oréal Studio Line
	Men's grooming products	Drakkar Noir, L'Oréal
	Premium cosmetics	Biotherm, Drakkar Noir, Garnier Skin Naturals, Kérastase, Lancôme, L'Oréal Professionnel
	Skin care	Biotherm, Garnier Skin Naturals, Lancôme, L'Oréal Body-Expertise, L'Oréal Dermo-Expertise
	Sun care	Biotherm

**Mandom Indonesia Tbk PT**

<b>Address</b>	2221, Jl Yos Sudarso By Pass, Jakarta, 10001
<b>Telephone</b>	+62 21 651 0061
<b>Fax</b>	+62 21 651 0069
<b>email</b>	secret@mandom.co.id
<b>Company website(s)</b>	<a href="http://www.mandom.co.jp">www.mandom.co.jp</a>
<b>Key personnel</b>	Tatsuyoshi Kitamura (President and Chief Executive Officer)
<b>Parent company</b>	Mandom Corp (Japan)
<b>Company activity</b>	Manufacturer of cosmetics, fragrances, and personal care products
<b>Established</b>	1969

# Trade and Business Associations

## Cosmetics and toiletries

### ACCORD Australasia

**Address:** PO Box 290, Broadway, 2007, NSW, Australia  
**Telephone:** +61 2 9281 2322  
**Fax:** +61 2 9281 0366  
**Email:** emifsud@accord.asn.au  
**Web site:** www.accord.asn.au

**Year established:** 1975

**Chief officers:** Capanna, Bronwyn — Executive Director

**Activities:** lobbying to simplify the regulation of industry products; addressing public concerns through active issues management; pushing for reduced red-tape compliance

**Objectives of association:** the national advocate for the consumer, cosmetic, hygiene and specialty products sector

**Membership:** 37 consumer, cosmetic and personal care companies; 37 hygiene and specialty products companies; 15 associate Members

*Website(s) Information (URL as above unless stated)*

— [www.acsma.asn.au](http://www.acsma.asn.au)

**Web site name:** Australian Consumer & Specialty Products Association (ACSPA)

**Statistical coverage:** provides membership list and links to their websites

### American Society of Perfumers

**Address:** PO Box 1551, West Caldwell, NJ 07004, USA  
**Telephone:** +1 201 991 0040  
**Fax:** +1 201 991 0073  
**Email:** info@aromatec.com  
**Web site:** www.perfumers.org

**Year established:** 1947

**Chief officers:** Kohut, Angela — Chairman

**Activities:** holds yearly symposiums in New York City; organises annual award ceremonies to acknowledge noteworthy individuals, consumer products, and corporations; creative idea exchange exposés are held at regular intervals; a world wide “Perfumery Congress” is held every three years; it ultimately brings together a group of specialized professionals

**Objectives of association:** fosters and encourages the art and science of perfumery in the United States while promoting professional exchange and a high standard of professional conduct within the fragrance industry

**Membership:** over 300 members

*Website(s) Information (URL as above unless stated)*

**Description:** provides links to organisations, perfume brands and perfumery related websites

### ASEAN Cosmetics Association, The

**Address:** Blk 163, Bukit Merah Central #03-3595, Singapore, 150163, Singapore  
**Telephone:** +65 65 6278 9796  
**Email:** asean@acal.com  
**Web site:** www.aseancosmetics.org

**Year established:** 2001

**Chief officers:** Lerkitcha, Ketmanee — President

**Activities:** arranges seminars, conferences, exhibitions, courses - aimed to inform about topical scientific and legislative developments; publishes industry related information

**Objectives of association:** to harmonize and maintain cosmetic regulations

**Membership:** consists of cosmetics industry related organisations from different Asian countries

*Website(s) Information (URL as above unless stated)*

— [www.aseancosmetics.org](http://www.aseancosmetics.org)

**Web site name:** ASEAN Cosmetics Association

**Description:** provides industry news, new regulatory requirements, information on trade and scientific conferences; gives access to members’ and industry related directory, legal documents directory; franchise and business offers

### Asociación Argentina de Químicos Cosméticos

*(Argentine Cosmetic Chemists Association)*

**Address:** Thames 265, Buenos Aires, C1414 DCE, Argentina  
**Telephone:** +54 11 4855 3650  
**Fax:** +54 11 4856 7315  
**Email:** info@aaqc.org.ar  
**Web site:** www.aaqc.org.ar

**Year established:** 1974

**Chief officers:** Svarc, Federico — President

**Activities:** to encourage a strong, cooperative exchange of information among its members; promote cooperation with societies of Cosmetic Chemists abroad; organise conferences and courses

**Objectives of association:** promote research in cosmetic science and technology

**Membership:** unites members interested in promoting the development of scientific and technological knowledge in cosmetic research and production

*Website(s) Information (URL as above unless stated)*

**Description:** provides information on the association; members’ directory; general information on the cosmetics industry

**Statistical coverage:** production data

### Asociación Chilena de Químicos Cosméticos

*(Chilean Association of Cosmetic Chemists)*

**Address:** Merced 50, Piso 3, Santiago, Chile  
**Telephone:** +56 2 638 2691  
**Fax:** +56 2 633 5206  
**Email:** info@quimicoscosmeticos.cl  
**Web site:** www.quimicoscosmeticos.cl

**Year established:** 1965

**Chief officers:** Sacaan, Yanine P — President

**Activities:** organising assemblies, which are usually sponsored by some of the associated companies and providing interesting lectures on cosmetics; hosting every October a scientific symposium of cosmetics and perfumery

**Objectives of association:** bringing together the professionals in the cosmetic world in Chile through organising events and facilitating communication amongst them

**Membership:** over 80 members

*Website(s) Information (URL as above unless stated)*

**Description:** provides contact information about international associations in the cosmetics and toiletries industry

### Asociación Nacional de Perfumería y Cosmética (STANPA)

*(Spanish Cosmetic, Toiletry and Perfumery Association)*

**Address:** Paseo de la Castellana 159, Madrid, 28046, Spain  
**Telephone:** +34 91 571 1640  
**Fax:** +34 91 571 6163  
**Email:** stanpamadrid@stanpa.com  
**Web site:** www.stanpa.es