

# European Marketing Forecasts 2009

*The comparative forecast data found in this book is not available elsewhere*

**This unique and essential book is packed with vital forecasting intelligence for 25 European countries including Eastern Europe.**

Use it to predict how key consumer markets are forecast to grow between now and 2012 and put this in context with socio-economic growth predictions forecasted to 2017.

## Key Features

- Key socio-economic forecasts to 2017
- Highly sophisticated techniques employed in forecast modelling
- Data is comparable across years and countries

## Key Benefits

- A unique database of consumer market size predictions
- Save time by using a single source
- Compare consumer trends worldwide

## Using European Marketing Forecasts will enable you to:

- Compare national trends with those in other European countries
- Look at future product potential
- Find new areas for expansion

## Reasons to buy this book

- The comparative data found in this book is not available elsewhere, making this title an extremely valuable and essential source
- Thousands of clearly presented, accurate statistics from a source you can trust



## We have growth predictions for more than 330 consumer markets to 2012:

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