

Regional Growth Markets 2008

Identifying the top ten growth countries in each region

This new book from Euromonitor International provides statistical information on the top ten growth countries in each of the following regions: Western Europe, Eastern Europe, Asia-Pacific, Latin America and Africa and the Middle East.

Countries are selected based on their per capita private consumption growth in real terms. This book is ideal for anyone wanting to know more about these countries which are currently showing the greatest growth in terms of economy and wealth, during the global scenario of ageing populations and global credit crunch.

Key Features

- Compare socio-economic parameters and market sizes
- Overview of each region analysing trends relating to economic performance
- Understand the current situation and emerging trends

Key Benefits

- Understand what factors are driving growth in these countries
- Evaluate the market potential in each country
- Make informed decisions using the latest statistics

Using Regional Growth Markets will enable you to:

- Access up-to-date consumer market information
- Pinpoint potential risks and opportunities, enabling you to plan effectively
- Find thousands of clearly presented, accurate statistics from a source you can trust

Reasons to buy this book

- Provides essential statistical information relevant to market planning in each of the five regions covered
- Saves hours of research time
- Provides a wealth of hard-to-get information drawn from many sources



Geographic coverage

Western Europe: Denmark; Finland; France; Greece; Italy; Norway; Spain; Sweden; Turkey; United Kingdom

Eastern Europe: Belarus; Bulgaria; Czech Republic; Hungary; Latvia; Lithuania; Poland; Romania; Russia; Ukraine

Latin America: Argentina; Brazil; Chile; Colombia; Dominican Republic; Ecuador; Mexico; Peru; Uruguay; Venezuela

Asia-Pacific: China; India; Indonesia; Kazakhstan; Malaysia; Pakistan; Philippines; South Korea; Thailand; Vietnam

Africa and the Middle East: Algeria; Egypt; Israel; Kuwait; Morocco; Nigeria; Qatar; Saudi Arabia; South Africa; Tunisia

Key socio-economic parameters include:

Population • Economic indicators • Banking and finance • External trade • Industry • Energy • Labour • Income and earnings • Consumer expenditure • Retail distribution • Advertising, media and leisure • Consumer market sizes • Consumer prices and costs • Home ownership • Household profiles • Health • Crime • Literacy and education • Agricultural resources • IT and telecommunications • Automotives • Travel and tourism

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