

**China: Cost of living indicators 2001-2007**

Table: 4.334

As stated

	2001	2002	2003	2004	2005	2006	2007
Annual rates of inflation (% growth)	0.5	-0.8	1.2	3.9	1.8	1.5	4.8
Index of non-alcoholic beverage prices (1995 = 100)	110.6	111.4	112.5	118.2	122.6	126.1	131.1
Index of alcoholic beverage prices (1995 = 100)	106.8	102.6	105.9	114.1	117.0	119.2	122.2
Cost of beer (33cl) (US\$)	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Cost of instant coffee (250g)							
Cost of red table wine per litre (US\$)	1.1	1.1	1.2	1.2	1.2	1.3	1.4
Cost of soft drinks (cola or orange) per 33cl (US\$)	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Cost of tea per 100g							

Source: Euromonitor International from Trade Sources

## — Hot Drinks

**China: Volume retail sales of hot drinks by sector 2001-2007**

Table: 4.335

tonnes

	2001	2002	2003	2004	2005	2006	2007	% change 2001-2007	Per capita volume 2007 (Grams per capita)	RMB per capita 2007	US\$ per capita 2007
Hot drinks	686,652.8	744,620.5	805,815.4	867,137.7	924,721.2	981,139.4	1,035,881.3	50.9	787.56	22.36	2.82
Coffee	5,038.0	5,759.7	6,532.7	7,407.1	8,292.6	9,227.6	10,197.3	102.4	7.75	1.70	0.21
Tea	48,680.2	52,526.9	57,101.2	62,180.9	68,430.2	76,515.8	84,702.8	74.0	64.40	3.52	0.44
Other hot drinks	632,934.6	686,334.0	742,181.5	797,549.7	847,998.3	895,396.0	940,981.3	48.7	715.41	17.14	2.16

Source: Euromonitor International from Trade Sources

**China: Volume foodservice sales of hot drinks by sector 2001-2007**

Table: 4.336

tonnes

	2001	2002	2003	2004	2005	2006	2007	% change 2001-2007	Per capita volume 2007 (Grams per capita)
Hot drinks	2,429.2	2,781.5	3,087.0	3,570.4	4,088.1	4,590.1	5,083.1	109.2	3.86
Coffee	823.3	975.2	1,105.5	1,285.2	1,468.4	1,664.1	1,869.2	127.0	1.42
Tea	1,605.9	1,806.3	1,981.5	2,285.2	2,619.8	2,926.0	3,213.9	100.1	2.44
Other hot drinks									

Source: Euromonitor International from Trade Sources

## — Coffee

**China: Volume retail sales of coffee by sector 2001-2007**

Table: 4.337

tonnes

	2001	2002	2003	2004	2005	2006	2007	% change 2001-2007	RMB million 2007	US\$ million 2007
Coffee	5,038.0	5,759.7	6,532.7	7,407.1	8,292.6	9,227.6	10,197.3	102.4	2,238.0	281.9
Fresh coffee	131.2	155.6	176.1	204.7	233.9	265.2	298.5	127.5	53.7	6.8
Instant coffee	4,906.8	5,604.1	6,356.5	7,202.4	8,058.7	8,962.4	9,898.8	101.7	2,184.3	275.1

Source: Euromonitor International from Trade Sources

## — Hot Drinks

**Morocco: Volume retail sales of hot drinks by sector 2001-2007**

Table: 4.1156

tonnes

	2001	2002	2003	2004	2005	2006	2007	% change 2001- 2007	Per capita volume 2007 (Grams per capita)	Dh per capita 2007	US\$ per capita 2007
Hot drinks	35,760.7	36,676.3	37,705.4	38,946.3	40,124.6	41,374.3	42,679.9	19.3	1,366.89	67.58	7.45
Coffee	5,775.4	6,162.8	6,622.2	7,276.7	7,829.2	8,282.3	8,724.4	51.1	279.41	19.35	2.13
Tea	29,027.7	29,544.0	30,101.7	30,675.4	31,303.5	32,085.7	32,935.9	13.5	1,054.82	46.44	5.12
Other hot drinks	957.5	969.5	981.5	994.2	991.9	1,006.3	1,019.6	6.5	32.65	1.78	0.20

Source: Euromonitor International from Trade Sources

**Morocco: Volume foodservice sales of hot drinks by sector 2001-2007**

Table: 4.1157

tonnes

	2001	2002	2003	2004	2005	2006	2007	% change 2001- 2007	Per capita volume 2007 (Grams per capita)
Hot drinks	1,101.0	1,197.9	1,306.2	1,425.6	1,559.6	1,706.5	1,868.1	69.7	59.83
Coffee	763.6	853.4	954.2	1,066.1	1,192.0	1,331.5	1,485.4	94.5	47.57
Tea	176.1	179.3	182.7	186.0	189.4	192.4	195.7	11.1	6.27
Other hot drinks	161.2	165.2	169.3	173.5	178.2	182.6	187.0	16.0	5.99

Source: Euromonitor International from Trade Sources

## — Coffee

**Morocco: Volume retail sales of coffee by sector 2001-2007**

Table: 4.1158

tonnes

	2001	2002	2003	2004	2005	2006	2007	% change 2001- 2007	Dh million 2007	US\$ million 2007
Coffee	5,775.4	6,162.8	6,622.2	7,276.7	7,829.2	8,282.3	8,724.4	51.1	604.3	66.6
Fresh coffee	5,476.4	5,785.8	6,150.6	6,703.9	7,166.0	7,518.3	7,856.6	43.5	386.0	42.6
Instant coffee	299.1	377.0	471.6	572.8	663.2	764.0	867.8	190.2	218.3	24.1

Source: Euromonitor International from Trade Sources

**Morocco: Per capita volume retail sales of coffee by sector 2001-2007**

Table: 4.1159

Grams per capita

	2001	2002	2003	2004	2005	2006	2007	Dh per capita 2007	US\$ per capita 2007
Coffee	198.02	208.94	222.07	241.33	256.74	268.44	279.41	19.35	2.13
Fresh coffee	187.76	196.16	206.25	222.34	234.99	243.68	251.62	12.36	1.36
Instant coffee	10.25	12.78	15.82	19.00	21.75	24.76	27.79	6.99	0.77

Source: Euromonitor International from Trade Sources

**Morocco: Leading retail brand shares in coffee 2007**

Table: 4.1160

% volume

	Company Name (National Brand Owner)	2007
Asta	Cafés Sahara	30.4
Samar	Kraft Foods Inc	14.7
Carte Noire	Kraft Foods Inc	7.8
Nescafé (Nestlé SA)	Nestlé Maroc SA	7.3
Java Timor (Boncafé International Pte Ltd)	Café Dubois SA	7.0

Source: Euromonitor International from Trade Sources

**Mexico: Per capita volume retail sales of bottled water by sector 2001-2007**

Table: 4.1133

Litres per capita

	2001	2002	2003	2004	2005	2006	2007	MX\$ per capita 2007	US\$ per capita 2007
Bottled water	113.35	126.87	145.49	159.09	173.84	196.99	221.26	578.16	51.53
Still bottled water	111.19	124.50	142.89	155.01	166.54	185.18	205.63	470.90	41.97
Carbonated bottled water	2.04	2.12	2.21	2.13	2.03	2.19	2.34	23.45	2.09
Flavoured bottled water	0.12	0.26	0.39	1.90	5.18	9.49	13.14	81.45	7.26
Functional bottled water				0.05	0.08	0.13	0.15	2.36	0.21

Source: Euromonitor International from Trade Sources

**Mexico: Leading on-trade brand shares in bottled water 2007**

Table: 4.1134

% volume

Company Name (National Brand Owner)	2007
Santa María (Nestlé SA)	22.8
Bonafont (Danone, Groupe)	14.0
Peñafiel (Cadbury Schweppes Plc)	8.9
Ciel (Coca-Cola Co, The)	4.7
Electropura (Pepsi Bottling Group Inc, The)	3.9

Source: Euromonitor International from Trade Sources

**Mexico: Leading retail brand shares in bottled water 2007**

Table: 4.1135

% volume

Company Name (National Brand Owner)	2007
Bonafont (Danone, Groupe)	15.2
Electropura (Pepsi Bottling Group Inc, The)	11.7
Ciel (Coca-Cola Co, The)	8.4
Pureza Aga	6.0
Levité (Danone, Groupe)	2.9

Source: Euromonitor International from Trade Sources

## — Functional Drinks

**Mexico: Volume retail sales of functional drinks by sector 2001-2007**

Table: 4.1136

million litres

	2001	2002	2003	2004	2005	2006	2007	% change 2001-2007	MX\$ million 2007	US\$ million 2007
Functional drinks	160.0	176.2	193.2	220.6	265.7	263.2	292.4	82.7	7,161.6	638.3
Sports drinks	160.0	175.0	190.6	212.2	248.5	234.9	258.4	61.5	4,739.4	422.4
Energy drinks		1.2	2.6	8.4	17.2	28.3	34.0		2,422.3	215.9

Elixirs

Source: Euromonitor International from Trade Sources

**Mexico: Per capita volume retail sales of functional drinks by sector 2001-2007**

Table: 4.1137

Litres per capita

	2001	2002	2003	2004	2005	2006	2007	MX\$ per capita 2007	US\$ per capita 2007
Functional drinks	1.59	1.73	1.88	2.13	2.55	2.50	2.74	67.22	5.99
Sports drinks	1.59	1.72	1.86	2.05	2.38	2.23	2.43	44.49	3.97
Energy drinks		0.01	0.02	0.08	0.17	0.27	0.32	22.74	2.03

Elixirs

Source: Euromonitor International from Trade Sources

## — India

## — Socio-economic Parameters

**India: Selected socio-economic parameters 2001-2007**

Table: 4.802

As stated

	2001	2002	2003	2004	2005	2006	2007
Total population (national estimates at January 1st) ('000)	1,038,201.2	1,055,511.4	1,072,677.2	1,089,741.6	1,106,734.8	1,123,660.0	1,140,502.9
Population aged 0-14 (as at January 1st) ('000)	359,308.9	361,224.7	362,825.2	364,091.3	365,018.1	365,598.9	365,865.5
Population aged 15-64 (as at January 1st) ('000)	630,533.9	644,246.6	658,117.8	672,232.3	686,638.7	701,343.0	716,284.8
Population aged 65+ (as at January 1st) ('000)	48,358.4	50,040.1	51,734.2	53,418.0	55,077.9	56,718.1	58,352.6
Male population (as at January 1st) ('000)	538,710.3	547,470.9	556,138.0	564,737.0	573,285.9	581,787.1	590,234.0
Female population (as at January 1st) ('000)	499,490.9	508,040.5	516,539.1	525,004.6	533,448.9	541,872.8	550,269.0
Per capita trends in total GDP (US\$ per capita)	455.6	469.0	534.2	614.1	707.6	781.2	965.4
Real growth in total GDP (national currencies)(1995 = 100)	140.0	146.4	156.4	168.7	184.2	202.2	221.1
Annual rates of inflation (% growth)	3.7	4.4	3.8	3.8	4.2	5.8	6.4
Total employed population as a % of EAP	90.4	90.8	90.9	91.2	91.6	91.9	92.1
Per capita trends in annual disposable income (US\$ per capita)	345.0	344.3	390.9	430.4	484.1	523.9	630.7
Real growth in total annual disposable income (national currencies)(1995 = 100)	130.3	130.4	139.0	145.7	155.4	165.8	173.8
Per capita trends in total consumer expenditure (US\$ per capita)	294.7	296.8	334.9	368.4	415.3	449.4	544.2
Real growth in total consumer expenditure (national currencies) (1995 = 100)	131.0	132.4	140.1	146.8	156.9	167.4	176.5
Per capita trends in consumer expenditure on non-alcoholic beverages (US\$ per capita)	2.6	2.9	3.1	3.6	3.9	4.1	5.0
Real growth in consumer expenditure on non-alcoholic beverages (national currencies) (1995 = 100)	107.5	120.6	118.6	132.2	137.9	140.4	151.0
Per capita trends in consumer expenditure on alcoholic beverages (US\$ per capita)	1.5	2.0	2.3	2.5	2.8	3.0	3.6
Real growth in consumer expenditure on alcoholic beverages(1995 = 100)	249.1	339.8	358.8	379.1	398.4	413.1	434.4
Number of households ('000)	191,963.9	195,263.2	198,974.0	202,640.1	206,280.2	209,903.0	213,506.1
Average number of occupants per household (number)	5.4	5.4	5.4	5.4	5.4	5.4	5.3

Source: Euromonitor International from Trade Sources

**India: Cost of living indicators 2001-2007**

Table: 4.803

As stated

	2001	2002	2003	2004	2005	2006	2007
Annual rates of inflation (% growth)	3.7	4.4	3.8	3.8	4.2	5.8	6.4
Index of non-alcoholic beverage prices (1995 = 100)	103.8	105.9	101.4	109.8	103.4	97.2	95.0
Index of alcoholic beverage prices (1995 = 100)	288.3	284.7	255.5	267.8	250.6	230.2	224.7
Cost of beer (33cl)							
Cost of instant coffee (250g)							
Cost of red table wine per litre (US\$)							
Cost of soft drinks (cola or orange) per 33cl							
Cost of tea per 100g (US\$)	0.4	0.3	0.4	0.4	0.4	0.4	0.5

Source: Euromonitor International from Trade Sources

**Poland: Per capita volume retail sales of bottled water by sector 2001-2007**

Table: 4.1384

*Litres per capita*

	2001	2002	2003	2004	2005	2006	2007	PLN per capita 2007	US\$ per capita 2007
Bottled water	21.76	25.60	32.78	33.41	37.68	46.38	52.91	73.89	24.23
Still bottled water	9.91	11.79	15.93	16.26	18.25	23.42	26.27	31.81	10.43
Carbonated bottled water	11.76	13.52	16.06	15.43	16.24	18.07	19.45	26.77	8.78
Flavoured bottled water	0.09	0.28	0.78	1.72	2.84	4.53	6.81	14.64	4.80
Functional bottled water					0.34	0.36	0.37	0.67	0.22

*Source: Euromonitor International from Trade Sources***Poland: Leading retail brand shares in bottled water 2007**

Table: 4.1385

*% volume*

	Company Name (National Brand Owner)	2007
Zywiec Zdroj (Danone, Groupe)	Zywiec Zdroj Sp zoo	22.9
Cisowianka	Naleczow Zdroj Sp zoo	8.1
Naleczowianka (Nestlé SA)	Naleczowianka Sp zoo	7.4
Kropla Beskidu (Coca-Cola Co, The)	Coca Cola HBC Polska Sp zoo	7.2
Arctic	Hoop SA	5.3

*Source: Euromonitor International from Trade Sources***— Functional Drinks****Poland: Volume retail sales of functional drinks by sector 2001-2007**

Table: 4.1386

*million litres*

	2001	2002	2003	2004	2005	2006	2007	% change 2001-2007	PLN million 2007	US\$ million 2007
Functional drinks	7.1	9.3	11.8	13.0	15.2	21.9	28.1	294.2	276.4	90.6
Sports drinks	1.6	2.8	3.9	5.0	6.7	9.2	12.9	693.3	117.7	38.6
Energy drinks	5.5	6.6	7.9	8.0	8.5	12.7	15.2	176.1	158.8	52.1
Elixirs										

*Source: Euromonitor International from Trade Sources***Poland: Per capita volume retail sales of functional drinks by sector 2001-2007**

Table: 4.1387

*Litres per capita*

	2001	2002	2003	2004	2005	2006	2007	PLN per capita 2007	US\$ per capita 2007
Functional drinks	0.19	0.24	0.31	0.34	0.40	0.57	0.74	7.25	2.38
Sports drinks	0.04	0.07	0.10	0.13	0.18	0.24	0.34	3.09	1.01
Energy drinks	0.14	0.17	0.21	0.21	0.22	0.33	0.40	4.17	1.37
Elixirs									

*Source: Euromonitor International from Trade Sources***Poland: Leading retail brand shares in functional drinks 2007**

Table: 4.1388

*% volume*

	Company Name (National Brand Owner)	2007
Powerade (Coca-Cola Co, The)	Coca Cola HBC Polska Sp zoo	25.1
Tiger	Gellwe Sp zoo	17.9
Red Bull (Red Bull GmbH)	Red Bull Sp zoo	16.0
Isostar (Nutrition & Santé SAS)	North Coast Sp zoo	7.8
Gatorade (PepsiCo Inc)	Pepsi-Cola General Bottlers sp zoo	5.0

*Source: Euromonitor International from Trade Sources*