

— Fresh Foods

Volume retail sales of fresh food 2001-2007

Table: 2.8

'000 tonnes/% change/Kg per capita

	2001	2002	2003	2004	2005	2006	2007	% change 2001- 2007	Per capita volume 2007 (Kg per capita)
Argentina	14,226.4	14,859.2	15,106.7	15,407.7	15,585.6	15,935.1	16,271.5	14.4	423.3
Australia	6,851.7	7,009.8	7,204.7	7,325.1	7,446.0	7,573.8	7,699.9	12.4	374.2
Austria	3,153.5	3,215.6	3,229.2	3,243.1	3,259.7	3,271.8	3,306.1	4.8	397.6
Belgium	4,573.2	4,633.6	4,685.5	4,769.1	4,765.0	4,801.3	4,883.5	6.8	462.0
Brazil	64,616.2	66,794.0	67,292.7	69,300.3	71,141.2	72,178.5	73,896.5	14.4	385.3
Bulgaria	2,275.6	2,366.6	2,412.9	2,451.2	2,497.9	2,558.0	2,614.5	14.9	342.9
Canada	11,422.5	11,716.9	11,898.3	12,056.6	12,201.7	12,392.2	12,572.1	10.1	382.6
Chile	5,009.8	5,188.5	5,283.7	5,369.6	5,470.9	5,559.8	5,646.5	12.7	342.5
China	501,245.7	533,518.9	558,597.8	576,415.4	600,789.8	617,444.8	632,636.7	26.2	481.0
Colombia	11,293.6	11,858.3	12,081.3	12,340.6	12,593.7	12,871.2	13,160.8	16.5	282.3
Czech Republic	2,876.4	2,934.9	2,934.5	2,982.4	3,031.1	3,068.2	3,078.9	7.0	299.3
Denmark	1,952.2	2,014.2	2,052.0	2,089.9	2,124.4	2,149.2	2,174.2	11.4	399.2
Egypt	23,746.0	24,960.1	25,480.3	26,075.7	26,741.2	27,280.0	27,879.2	17.4	376.9
Finland	1,414.7	1,426.3	1,433.2	1,447.1	1,453.9	1,451.2	1,456.2	2.9	276.0
France	22,320.7	18,545.4	18,627.6	18,970.7	18,909.3	18,920.0	19,339.4	-13.4	314.9
Germany	24,668.1	25,052.0	25,175.3	25,314.5	25,204.4	24,927.0	25,060.9	1.6	304.5
Greece	6,560.1	6,640.0	6,701.4	6,781.1	6,853.1	6,887.9	6,929.2	5.6	620.4
Hong Kong, China	2,406.5	2,551.5	2,639.9	2,712.0	2,804.6	2,878.6	2,976.5	23.7	413.2
Hungary	3,232.0	3,274.6	3,320.7	3,371.3	3,425.6	3,522.9	3,605.0	11.5	358.4
India	144,230.1	141,900.3	150,765.6	153,702.7	156,784.0	171,460.3	187,854.8	30.2	164.7
Indonesia	39,845.9	42,116.9	43,226.3	44,028.6	45,224.9	46,267.1	47,533.2	19.3	205.2
Ireland	1,539.9	1,578.5	1,602.3	1,624.3	1,647.6	1,676.5	1,706.1	10.8	396.9
Israel	2,891.1	2,979.5	3,072.4	3,187.5	3,287.6	3,360.2	3,422.0	18.4	477.2
Italy	17,371.5	17,344.6	17,259.4	17,563.0	17,490.8	17,564.3	17,527.4	0.9	297.6
Japan	37,223.6	37,500.1	37,668.3	38,158.5	38,532.5	38,822.4	38,967.2	4.7	305.0
Malaysia	6,598.6	7,015.4	7,228.7	7,310.4	7,617.7	7,796.6	8,010.2	21.4	295.5
Mexico	29,660.0	29,962.4	30,791.6	31,251.5	32,299.8	31,784.3	32,298.8	8.9	297.6
Morocco	7,225.8	7,544.2	7,856.1	8,138.6	8,414.5	8,667.6	8,920.0	23.4	276.0
Netherlands	5,069.6	5,073.6	5,107.4	5,141.4	5,177.5	5,207.3	5,258.6	3.7	321.5
New Zealand	1,812.8	1,874.9	1,923.1	1,968.5	2,024.5	2,056.7	2,070.5	14.2	508.0
Norway	1,428.0	1,455.7	1,478.4	1,499.9	1,520.1	1,535.5	1,554.4	8.9	332.8
Philippines	18,559.4	19,487.8	19,934.1	20,303.5	20,928.5	21,471.5	22,006.5	18.6	252.2
Poland	15,384.1	15,449.0	15,458.2	15,418.2	15,438.7	15,620.0	15,553.4	1.1	408.2
Portugal	6,192.0	6,424.5	6,555.5	6,708.0	6,844.0	6,926.3	7,013.9	13.3	661.1
Romania	8,120.2	8,403.3	8,588.5	8,761.0	9,053.7	9,259.2	9,326.9	14.9	432.7
Russia	44,172.2	44,586.9	44,490.1	45,345.5	46,414.9	47,778.7	49,982.0	13.2	351.9
Saudi Arabia	4,700.4	4,913.5	4,955.8	5,088.6	5,208.9	5,356.5	5,517.8	17.4	216.1
Singapore	1,526.5	1,588.9	1,655.0	1,679.5	1,729.6	1,776.9	1,830.6	19.9	400.9
Slovakia	1,472.8	1,553.6	1,566.5	1,582.5	1,599.9	1,639.4	1,675.8	13.8	310.8
South Africa	7,620.0	7,794.8	7,906.1	8,089.7	8,226.3	8,309.9	8,377.1	9.9	166.7
South Korea	20,244.3	20,746.9	21,191.7	21,559.2	21,992.2	22,348.5	22,672.8	12.0	474.2
Spain	11,910.9	12,314.3	12,541.0	13,019.4	13,173.7	13,285.6	13,534.8	13.6	304.3
Sweden	2,403.3	2,425.6	2,445.0	2,460.4	2,470.0	2,478.7	2,498.6	4.0	274.2
Switzerland	2,228.6	2,284.5	2,289.0	2,308.7	2,320.6	2,323.6	2,328.0	4.5	310.5
Taiwan	9,102.0	9,497.7	9,691.0	9,915.1	10,112.9	10,540.1	10,772.6	18.4	469.5
Thailand	14,887.5	15,430.0	15,833.2	15,946.9	16,430.8	16,739.7	17,033.2	14.4	269.8
Turkey	30,164.2	31,171.9	31,669.9	32,217.3	32,765.5	33,280.1	33,806.8	12.1	460.3
Ukraine	16,459.8	16,386.3	16,694.2	17,044.5	17,399.3	17,694.2	18,029.9	9.5	391.5
United Kingdom	17,170.1	17,396.6	16,790.4	17,440.5	17,289.4	17,780.7	17,926.7	4.4	295.3
USA	102,875.9	104,448.5	105,820.4	107,358.4	107,466.2	109,988.5	112,246.1	9.1	372.0
Venezuela	6,603.3	6,911.9	7,088.3	7,267.0	7,453.6	7,652.0	7,851.3	18.9	287.2
Vietnam	19,006.5	20,202.2	20,867.7	21,332.6	21,888.3	22,419.0	22,970.6	20.9	269.5

Source: Euromonitor International from Trade Sources

– Pasta

Russia: Volume retail sales of pasta by sector 2001-2007

Table: 4.2384

Tonnes

	2001	2002	2003	2004	2005	2006	2007	% change 2001-2007	RUB million 2007	US\$ million 2007
Pasta	774,245.0	730,887.3	730,650.0	736,495.2	749,752.1	801,550.0	832,810.4	7.6	22,652.4	885.5
Canned/preserved pasta										
Dried pasta	774,245.0	730,887.3	730,650.0	736,495.2	749,752.1	801,550.0	832,810.4	7.6	22,652.4	885.5
Chilled/fresh pasta										

Source: Euromonitor International from Trade Sources

Russia: Per capita volume retail sales of pasta by sector 2001-2007

Table: 4.2385

Grams per capita

	2001	2002	2003	2004	2005	2006	2007	RUB per capita 2007	US\$ per capita 2007
Pasta	5,292.04	5,018.13	5,040.23	5,108.58	5,225.69	5,614.92	5,862.65	159.46	6.23
Canned/preserved pasta									
Dried pasta	5,292.04	5,018.13	5,040.23	5,108.58	5,225.69	5,614.92	5,862.65	159.46	6.23
Chilled/fresh pasta									

Source: Euromonitor International from Trade Sources

Russia: Leading brand shares in pasta 2007

Table: 4.2386

% value

Company Name (National Brand Owner)	2007
Makfa	27.9
Extra M (Agros APK ZAO)	19.0
Baisad	7.2
Znatnye (Agros APK ZAO)	4.1
Agnesi (Colussi Group SpA)	4.0
Pervaya Peterburgskaya Makaronnaya Fabrika OAO	

Source: Euromonitor International from Trade Sources

– Noodles

Russia: Volume retail sales of noodles by sector 2001-2007

Table: 4.2387

Tonnes

	2001	2002	2003	2004	2005	2006	2007	% change 2001-2007	RUB million 2007	US\$ million 2007
Noodles	33,114.0	34,651.6	36,042.1	37,128.1	37,745.4	38,476.0	39,184.0	18.3	6,876.8	268.8
Plain noodles			500.0	640.0	720.0	756.0	793.0		46.1	1.8
Instant noodles	33,114.0	34,651.6	35,542.1	36,488.1	37,025.4	37,720.0	38,391.0	15.9	6,830.7	267.0
Chilled noodles										
Frozen noodles										
Snack noodles										

Source: Euromonitor International from Trade Sources

Russia: Per capita volume retail sales of noodles by sector 2001-2007

Table: 4.2388

Grams per capita

	2001	2002	2003	2004	2005	2006	2007	RUB per capita 2007	US\$ per capita 2007
Noodles	226.34	237.91	248.63	257.53	263.08	269.53	275.84	48.41	1.89
Plain noodles			3.45	4.44	5.02	5.30	5.58	0.32	0.01
Instant noodles	226.34	237.91	245.18	253.09	258.06	264.23	270.26	48.09	1.88
Chilled noodles									
Frozen noodles									
Snack noodles									

Source: Euromonitor International from Trade Sources

Russia: Leading brand shares in noodles 2007

Table: 4.2389

% value

Company Name (National Brand Owner)	2007
Rollton (FG Food Group)	28.4
Doshirak (Yakult Honsha Co Ltd)	28.4
Mivimex (Masan Group International)	9.7
King Lion	9.1
Anakom	8.5
Rollton TD	
Yakult Korea Co Ltd	
Masan Rus Trading ZAO	
King Lion OOO	
Anakom ZAO	

Source: Euromonitor International from Trade Sources

Brazil: Selected cost of living indicators 2001-2007

Table: 4.274

As stated

	2001	2002	2003	2004	2005	2006	2007
Annual rates of inflation (% growth)	6.8	8.5	14.7	6.6	6.9	4.2	3.6
Index of food and non-alcoholic beverage prices (1995 = 100)	141.8	158.5	195.4	213.3	231.6	243.4	257.4
Index of alcoholic beverage and tobacco prices (1995 = 100)	149.5	162.2	188.2	195.3	211.2	221.0	230.6
Cost of apples per kg (US\$)	1.2	0.8	0.8	0.8	1.2	1.3	1.6
Cost of butter per 250g (US\$)	0.9	0.9	1.1	1.3	1.6	1.9	2.4
Cost of flour per kg (US\$)	0.4	0.5	0.5	0.6	0.7	0.7	0.8
Cost of fresh chicken per kg (US\$)	0.8	0.8	1.1	1.1	1.4	1.3	1.4
Cost of milk per litre (US\$)	0.4	0.4	0.4	0.6	0.6	0.8	0.9
Cost of potatoes per kg (US\$)	0.4	0.3	0.3	0.5	0.3	0.5	0.6
Cost of sugar per kg (US\$)	0.3	0.3	0.4	0.5	0.5	0.7	0.9

Source: Euromonitor International from Trade Sources

— Lifestyle Indicators

Brazil: Selected lifestyle indicators 2001-2007

Table: 4.275

As stated

	2001	2002	2003	2004	2005	2006	2007
Average supply of calories per day (calories per capita)	2,999.9	3,049.5	3,085.1	3,062.3	3,051.0	3,054.4	3,067.1
Average supply of protein per day (grams per capita)	80.8	82.8	83.2	82.6	82.0	82.5	82.4
Average supply of fat per day (grams per capita)	91.5	93.7	91.4	91.8	91.0	91.4	91.8
Obese population (BMI 30kg/sq m or more) (% of population aged 15+)	10.8	10.9	11.1	12.2	13.5	14.5	15.4
Hypermarkets: grocery retail sales as % of total supermarket retail sales (%)					74.4	72.8	71.7
Supermarkets: grocery retail sales as % of total supermarket retail sales (%)					80.6	80.2	79.5

Source: UN Food and Agriculture Organisation, FAOSTAT/EU/WHO

— Fresh Foods

Brazil: Volume retail sales of fresh food by sector 2001-2007

Table: 4.276

'000 tonnes

	2001	2002	2003	2004	2005	2006	2007	% change 2001-2007	Kg per capita 2007
Fresh food	64,616.2	66,794.0	67,292.7	69,300.3	71,141.2	72,178.5	73,896.5	14.4	385.3
Meat	12,441.5	13,135.8	13,354.2	13,742.2	14,379.2	14,618.0	15,008.2	20.6	78.3
Fish and seafood	992.7	1,061.9	1,056.1	1,083.1	1,136.0	1,204.6	1,293.5	30.3	6.7
Pulses	2,871.6	2,976.4	3,070.3	3,318.7	3,399.4	3,466.5	3,510.2	22.2	18.3
Vegetables	5,978.0	6,172.4	6,286.1	6,370.4	6,446.9	6,496.1	6,611.0	10.6	34.5
Starchy roots	10,016.8	10,228.9	10,127.2	10,577.1	11,021.9	11,327.5	11,600.3	15.8	60.5
Fruits	20,912.9	21,685.6	21,721.1	22,422.3	22,767.1	22,980.6	23,420.8	12.0	122.1
Nuts	180.0	175.3	191.9	200.2	207.8	215.8	224.3	24.6	1.2
Eggs	1,230.0	1,223.3	1,238.3	1,245.8	1,260.8	1,272.0	1,307.6	6.3	6.8
Sugar and sweeteners	9,992.8	10,134.5	10,247.7	10,340.4	10,522.1	10,597.5	10,920.7	9.3	56.9

Source: Euromonitor International from Trade Sources

Brazil: Volume retail sales of meat by sector 2001-2007

Table: 4.277

% volume

	2001	2002	2003	2004	2005	2006	2007	Volume 2007 ('000 tonnes)	% change volume 2001-2007
Meat	100.00	100.00	100.00	100.00	100.00	100.00	100.00	15,008.2	20.6
Beef and veal	45.97	45.93	45.90	45.26	43.84	42.99	41.78	6,271.0	9.6
Lamb, mutton and goat	0.88	0.86	0.87	0.88	0.88	0.88	0.88	132.6	20.5
Pork	12.66	12.48	12.68	12.75	12.59	13.26	13.80	2,070.7	31.5
Poultry	40.44	40.69	40.51	41.08	42.67	42.84	43.50	6,529.2	29.8
Other meat	0.04	0.03	0.03	0.03	0.03	0.03	0.03	4.7	-13.5

Source: Euromonitor International from Trade Sources

– Fruits

Volume retail sales of fruits 2001-2007

Table: 2.25

'000 tonnes/% change/Kg per capita

	2001	2002	2003	2004	2005	2006	2007	% change 2001- 2007	Per capita volume 2007 (Kg per capita)
Argentina	3,966.5	4,002.6	4,117.1	4,238.9	4,330.5	4,475.8	4,594.1	15.8	119.5
Australia	1,175.8	1,164.3	1,250.0	1,280.9	1,317.0	1,346.8	1,380.4	17.4	67.1
Austria	575.7	627.2	629.9	630.9	632.4	625.7	627.4	9.0	75.5
Belgium	623.7	622.8	616.5	610.4	602.4	600.1	610.9	-2.1	57.8
Brazil	20,912.9	21,685.6	21,721.1	22,422.3	22,767.1	22,980.6	23,420.8	12.0	122.1
Bulgaria	226.5	232.2	240.1	243.3	253.4	266.1	281.0	24.0	36.9
Canada	2,313.1	2,395.2	2,441.3	2,477.3	2,509.9	2,567.2	2,612.5	12.9	79.5
Chile	864.7	910.1	928.4	945.3	971.6	992.7	1,005.6	16.3	61.0
China	54,129.3	61,440.8	64,449.5	66,146.3	68,581.4	70,070.5	72,634.3	34.2	55.2
Colombia	965.4	1,067.2	1,102.0	1,146.3	1,192.8	1,235.6	1,279.5	32.5	27.4
Czech Republic	352.9	372.0	377.7	390.6	403.7	412.0	426.4	20.8	41.4
Denmark	398.5	437.7	456.4	474.7	493.0	506.5	521.0	30.7	95.7
Egypt	4,662.6	4,952.9	5,070.7	5,261.4	5,442.9	5,566.1	5,767.2	23.7	78.0
Finland	246.0	250.5	256.4	265.1	271.5	273.9	279.1	13.4	52.9
France	4,785.1	4,852.8	4,950.2	5,091.2	5,145.2	5,261.6	5,341.8	11.6	87.0
Germany	5,015.3	5,198.7	5,217.5	5,207.7	5,172.8	5,200.8	5,384.3	7.4	65.4
Greece	1,351.0	1,424.7	1,434.7	1,481.2	1,517.6	1,523.5	1,534.3	13.6	137.4
Hong Kong, China	570.0	621.1	646.9	663.3	691.3	706.4	734.6	28.9	102.0
Hungary	283.4	293.8	304.0	315.2	330.6	352.0	373.0	31.6	37.1
India	28,231.0	28,504.6	29,663.7	32,659.7	33,651.0	35,687.4	38,095.3	34.9	33.4
Indonesia	7,880.2	8,613.0	9,000.7	9,295.2	9,713.6	9,962.9	10,386.1	31.8	44.8
Ireland	320.6	316.5	328.8	338.4	351.8	369.4	387.9	21.0	90.2
Israel	551.2	572.2	582.4	614.3	644.6	653.7	665.2	20.7	92.8
Italy	5,771.6	5,740.2	5,590.3	5,829.1	5,778.2	5,771.6	5,765.1	-0.1	97.9
Japan	5,815.8	6,158.2	6,293.3	6,734.4	6,993.4	7,188.3	7,163.1	23.2	56.1
Malaysia	1,405.5	1,566.5	1,638.5	1,690.0	1,772.6	1,815.1	1,898.4	35.1	70.0
Mexico	9,603.8	9,404.4	9,551.8	9,721.2	9,690.0	9,842.9	9,975.4	3.9	91.9
Morocco	1,216.8	1,289.2	1,344.0	1,415.7	1,492.6	1,556.5	1,631.6	34.1	50.5
Netherlands	1,019.1	1,034.6	1,027.4	1,029.0	1,037.3	1,065.9	1,092.7	7.2	66.8
New Zealand	254.4	261.6	268.6	275.2	282.8	291.3	298.5	17.3	73.2
Norway	376.4	390.1	399.8	409.1	419.0	425.4	434.9	15.5	93.1
Philippines	4,522.7	5,079.6	5,184.3	5,315.8	5,512.7	5,694.6	5,903.3	30.5	67.7
Poland	1,220.3	1,312.1	1,338.7	1,368.3	1,413.1	1,460.3	1,500.0	22.9	39.4
Portugal	1,159.9	1,215.6	1,240.5	1,296.7	1,347.0	1,363.7	1,379.1	18.9	130.0
Romania	890.7	910.3	924.5	939.2	962.1	981.6	1,004.0	12.7	46.6
Russia	3,820.3	3,846.7	3,919.8	4,839.5	5,066.1	5,456.9	5,825.1	52.5	41.0
Saudi Arabia	697.7	737.8	757.1	800.7	841.7	864.2	894.4	28.2	35.0
Singapore	250.3	279.7	290.7	299.1	316.6	327.6	343.8	37.3	75.3
Slovakia	178.0	200.7	211.7	222.9	237.3	247.4	259.5	45.8	48.1
South Africa	1,155.8	1,196.2	1,220.0	1,280.7	1,333.5	1,360.1	1,388.7	20.1	27.6
South Korea	2,412.0	2,572.9	2,666.6	2,790.1	2,873.7	2,942.6	3,015.2	25.0	63.1
Spain	3,888.8	4,085.6	4,128.3	4,328.7	4,421.8	4,502.1	4,565.3	17.4	102.6
Sweden	580.8	600.8	607.5	614.2	622.8	629.5	643.9	10.9	70.7
Switzerland	336.0	353.2	347.8	355.2	357.3	352.6	354.8	5.6	47.3
Taiwan	1,581.0	1,741.5	1,804.8	1,837.7	1,905.4	1,985.4	2,047.3	29.5	89.2
Thailand	5,078.2	5,374.8	5,508.1	5,600.7	5,759.9	5,843.4	5,998.1	18.1	95.0
Turkey	5,851.0	6,031.9	6,053.0	6,130.7	6,214.4	6,254.9	6,316.0	7.9	86.0
Ukraine	765.1	815.3	820.0	842.8	874.2	900.6	927.4	21.2	20.1
United Kingdom	3,656.4	3,603.3	3,682.2	3,741.1	3,805.0	3,877.7	3,958.1	8.3	65.2
USA	16,836.6	17,030.1	17,568.2	17,684.5	17,518.0	18,052.3	18,387.8	9.2	60.9
Venezuela	2,068.6	2,083.9	2,085.6	2,095.8	2,122.3	2,168.4	2,207.3	6.7	80.7
Vietnam	2,893.8	3,185.2	3,276.5	3,332.8	3,421.9	3,465.9	3,561.1	23.1	41.8

Source: Euromonitor International from Trade Sources

— Snack Bars

United Kingdom: Volume retail sales of snack bars by sector 2001-2007

Table: 4.3247

Tonnes

	2001	2002	2003	2004	2005	2006	2007	% change 2001-2007	£ million 2007	US\$ million 2007
Snack bars	16,076.37	19,444.68	24,645.44	27,430.86	29,171.84	30,385.47	31,192.03	94.0	330.6	661.5
Granola/muesli bars	5,235.54	5,160.89	5,276.72	5,337.51	5,353.84	5,519.27	5,656.98	8.0	48.7	97.4
Breakfast bars	8,741.15	12,198.50	17,336.79	20,194.32	21,988.45	23,061.66	23,757.39	171.8	261.0	522.2
Energy bars	161.42	185.29	209.43	240.97	265.99	296.79	323.81	100.6	4.4	8.9
Fruit bars	1,873.04	1,761.48	1,652.56	1,576.04	1,531.91	1,470.80	1,413.49	-24.5	16.1	32.2
Other snack bars	65.22	138.53	169.94	82.02	31.64	36.96	40.36	-38.1	0.4	0.7

Source: Euromonitor International from Trade Sources

United Kingdom: Per capita volume retail sales of snack bars by sector 2001-2007

Table: 4.3248

Grams per capita

	2001	2002	2003	2004	2005	2006	2007	£ per capita 2007	US\$ per capita 2007
Snack bars	272.48	328.36	414.64	459.48	485.71	503.13	513.81	5.45	10.90
Granola/muesli bars	88.74	87.15	88.78	89.41	89.14	91.39	93.18	0.80	1.61
Breakfast bars	148.16	205.99	291.68	338.26	366.11	381.86	391.34	4.30	8.60
Energy bars	2.74	3.13	3.52	4.04	4.43	4.91	5.33	0.07	0.15
Fruit bars	31.75	29.75	27.80	26.40	25.51	24.35	23.28	0.27	0.53
Other snack bars	1.11	2.34	2.86	1.37	0.53	0.61	0.66	0.01	0.01

Source: Euromonitor International from Trade Sources

United Kingdom: Leading brand shares in snack bars 2007

Table: 4.3249

% value

	Company Name (National Brand Owner)	2007
Kellogg's Nutri-Grain (Kellogg Co)	Kellogg Co of Great Britain Ltd	13.7
Kellogg's Special K (Kellogg Co)	Kellogg Co of Great Britain Ltd	9.6
Alpen	Weetabix Ltd	8.5
Go Ahead! (United Biscuits (Holdings) Plc)	United Biscuits (UK) Ltd (McVities / KP)	6.9
Jordans	Jordan Cereals Ltd, W	6.2

Source: Euromonitor International from Trade Sources

— Meal Replacement Products

United Kingdom: Volume retail sales of meal replacement products by sector 2001-2007

Table: 4.3250

Tonnes

	2001	2002	2003	2004	2005	2006	2007	% change 2001-2007	£ million 2007	US\$ million 2007
Meal replacement products	5,138.05	5,421.08	5,539.29	4,807.53	4,046.32	3,583.25	3,513.09	-31.6	44.4	88.9
Meal replacement slimming products	4,251.97	4,524.40	4,634.45	3,883.67	3,106.16	2,637.13	2,548.86	-40.1	33.5	67.0
Convalescence products	886.08	896.68	904.83	923.85	940.16	946.12	964.23	8.8	10.9	21.8

Source: Euromonitor International from Trade Sources

United Kingdom: Per capita volume retail sales of meal replacement products by sector 2001-2007

Table: 4.3251

Grams per capita

	2001	2002	2003	2004	2005	2006	2007	£ per capita 2007	US\$ per capita 2007
Meal replacement products	87.09	91.55	93.19	80.53	67.37	59.33	57.87	0.73	1.46
Meal replacement slimming products	72.07	76.40	77.97	65.05	51.72	43.67	41.99	0.55	1.10
Convalescence products	15.02	15.14	15.22	15.47	15.65	15.67	15.88	0.18	0.36

Source: Euromonitor International from Trade Sources

United Kingdom: Leading brand shares in meal replacement products 2007

Table: 4.3252

% value

	Company Name (National Brand Owner)	2007
Slim Fast (Unilever Group)	Unilever Foods UK Ltd	65.3
Complan (Heinz Co, HJ)	Complan Foods Ltd	13.4
Build-Up (Nestlé SA)	Nestlé UK Ltd	5.6
Atkins (Atkins Nutritionals Inc)	Atkins Nutritionals UK Ltd	4.2

Source: Euromonitor International from Trade Sources