

Global Inflation Tracker: Q1 2024

March 2024

Table of Contents

INTRODUCTION

Scope

Key findings

GLOBAL OUTLOOK

Inflation forecast to further moderate in 2024, yet divergence among countries remain

Forecast inflation rate in 2024 across countries

Key factors driving inflation in 2024

Manufacturers will find it harder to pass on price increases to end-consumers in 2024

Services inflation to ease slightly in 2024 as economic growth stalls

Housing prices forecast to remain stable in 2024 as demand cools

Commodity prices set to moderate further in 2024 although supply risk factors remain

Red Sea shipping disruptions can lead to higher inflationary pressures in Europe

Interest rates peak, but central banks expected to keep tight monetary policy for longer

Inflation forecasts Q1 2024

Key risks for higher inflation over the long term

CONSUMER PURCHASING POWER

Weak income growth and high prices of essentials constrain consumer spending in 2024

Consumer confidence remains muted, impacting retail sales in Q1 2024

Online prices of food products indicate moderate price growth in 2024

USA: Steady easing of underlying price pressures signals further inflation moderation in 2024

China: Deflationary pressures intensify, as prices drop at steepest rate in over a decade

France: Inflation to remain on downward trend with possibly temporary surges

Germany: Weak economy and easing price pressure result in notable inflation slowdown

Italy: Inflation to slow significantly while some underlying price pressures persists in 2024

Spain: Inflation sees slight resurgence as relatively high economic growth fuels demand

UK: Inflation is set to trend down as prior monetary tightening feeds through to the economy

Japan: Inflation to ease, but moderation will be gradual due to persisting upward factors

Brazil: Inflation to continue easing, but weather and improving demand among upside risks

India: Resurgent food inflation and volatile energy prices are key risks to inflation outlook

CONCLUSION

Inflationary pressures forecast to trend down further in 2024

Key country insights

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/global-inflation-tracker-q1-2024/report.