

Gardening in South Korea

May 2023

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Gardening in South Korea - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS

Gardening sees higher sales compared with the pre-pandemic period "Plant parent" trend leads to boom in indoor plant-related businesses Indoor farming and grow-your-own bolster growth for horticulture

PROSPECTS AND OPPORTUNITIES

Limited space in apartments to hamper growth for gardening Success of seedlings to limit the growth of seeds

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DISCLAIMER

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