Home Furnishings in Mexico

June 2023

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Home Furnishings in Mexico - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS

Demand for charcoal barbecues buoyed by the outdoor cooking trend

Light-emitting diode lamps (LED) leverages energy-efficiency to see the highest retail value growth in 2022

The home furnishings landscape remains highly competitive

PROSPECTS AND OPPORTUNITIES

Environmental and sustainability trends to continue to influence home furnishings

Bed textiles to benefit from a rise in households while hybrid work practices boost home office furniture

CATEGORY DATA

Home and Garden in Mexico - Industry Overview

EXECUTIVE SUMMARY

Home and garden in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for home and garden?

MARKET DATA

DISCLAIMER

SOURCES

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