

Home Furnishings in Mexico

June 2023

Table of Contents

Home Furnishings in Mexico - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS

Demand for charcoal barbecues buoyed by the outdoor cooking trend

Light-emitting diode lamps (LED) leverages energy-efficiency to see the highest retail value growth in 2022

The home furnishings landscape remains highly competitive

PROSPECTS AND OPPORTUNITIES

Environmental and sustainability trends to continue to influence home furnishings

Bed textiles to benefit from a rise in households while hybrid work practices boost home office furniture

CATEGORY DATA

- Table 1 Sales of Home Furnishings by Category: Value 2017-2022
- Table 2 Sales of Home Furnishings by Category: % Value Growth 2017-2022
- Table 3 NBO Company Shares of Home Furnishings: % Value 2018-2022
- Table 4 LBN Brand Shares of Home Furnishings: % Value 2019-2022
- Table 5 LBN Brand Shares of Light Sources: % Value 2019-2022
- Table 6 Distribution of Home Furnishings by Format: % Value 2017-2022
- Table 7 Forecast Sales of Home Furnishings by Category: Value 2022-2027
- Table 8 Forecast Sales of Home Furnishings by Category: % Value Growth 2022-2027

Home and Garden in Mexico - Industry Overview

EXECUTIVE SUMMARY

Home and garden in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for home and garden?

MARKET DATA

- Table 9 Sales of Home and Garden by Category: Value 2017-2022
- Table 10 Sales of Home and Garden by Category: % Value Growth 2017-2022
- Table 11 NBO Company Shares of Home and Garden: % Value 2018-2022
- Table 12 LBN Brand Shares of Home and Garden: % Value 2019-2022
- Table 13 Penetration of Private Label in Home and Garden by Category: % Value 2017-2022
- Table 14 Distribution of Home and Garden by Format: % Value 2017-2022
- Table 15 Distribution of Home and Garden by Format and Category: % Value 2022
- Table 16 Forecast Sales of Home and Garden by Category: Value 2022-2027
- Table 17 Forecast Sales of Home and Garden by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 1 - Research Sources

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover

a comprehensive range of insights and market data, but can be broadly categorised as:

- Strategy Briefings: Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- Company Profiles: Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- Country Reports: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/home-furnishings-in-mexico/report.