Home Furnishings in France

May 2023

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Home Furnishings in France - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS

High sustainability credentials continue to benefit LED lamps in 2022

Easing of pandemic-related restrictions sees sales of barbecues plummet in 2022

Focus on good health sees the development of new hi-tech mattresses

PROSPECTS AND OPPORTUNITIES

Eco-friendly home furnishings to gain in popularity

Time-saving benefits to boost demand for storage furniture

Polarisation of spending and desire for "Made in France" items will remain strong purchasing trends

CATEGORY DATA

Home and Garden in France - Industry Overview

EXECUTIVE SUMMARY

Home and garden in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

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MARKET DATA

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