

Home Furnishings in France

May 2023

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Home Furnishings in France - Category analysis

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2022 DEVELOPMENTS

High sustainability credentials continue to benefit LED lamps in 2022
Easing of pandemic-related restrictions sees sales of barbecues plummet in 2022
Focus on good health sees the development of new hi-tech mattresses

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Polarisation of spending and desire for “Made in France” items will remain strong purchasing trends

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DISCLAIMER

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