

Home Furnishings in Poland

May 2023

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KEY DATA FINDINGS

2022 DEVELOPMENTS

Rising inflation and low purchasing power negatively impact home furnishing Premiumisation and multifunctionality are key trends in 2022 Barbecues benefit from the ongoing popularity of gardening

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Retailers align their innovation efforts with sustainability Some consumers seek high-quality while others are forced to economise E-commerce drives growth as marketplaces become increasingly popular

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