

Carbonates in Turkey

December 2023

Table of Contents

KEY DATA FINDINGS

2023 DEVELOPMENTS

Carbonates demonstrate resilience to price inflation with solid growth in 2023

Average unit prices of carbonates register double-digit growth

Tonic water/mixers/other bitters witness significant growth in volume terms

PROSPECTS AND OPPORTUNITIES

Carbonates is expected to receive strong competition from other soft drinks

Private label products to expand position

E-commerce channel is projected to gain traction

CATEGORY DATA

Table 1 - Off-trade vs On-trade Sales of Carbonates: Volume 2018-2023

Table 2 - Off-trade vs On-trade Sales of Carbonates: Value 2018-2023

Table 3 - Off-trade vs On-trade Sales of Carbonates: % Volume Growth 2018-2023

Table 4 - Off-trade vs On-trade Sales of Carbonates: % Value Growth 2018-2023

Table 5 - Off-trade Sales of Carbonates by Category: Volume 2018-2023

Table 6 - Off-trade Sales of Carbonates by Category: Value 2018-2023

Table 7 - Off-trade Sales of Carbonates by Category: % Volume Growth 2018-2023

Table 8 - Off-trade Sales of Carbonates by Category: % Value Growth 2018-2023

Table 9 - Total Sales of Carbonates by Fountain On-trade: Volume 2018-2023

Table 10 - Total Sales of Carbonates by Fountain On-trade: % Volume Growth 2018-2023

Table 11 - NBO Company Shares of Off-trade Carbonates: % Volume 2019-2023

Table 12 - LBN Brand Shares of Off-trade Carbonates: % Volume 2020-2023

Table 13 - NBO Company Shares of Off-trade Carbonates: % Value 2019-2023

Table 14 - LBN Brand Shares of Off-trade Carbonates: % Value 2020-2023

Table 15 - Forecast Off-trade Sales of Carbonates by Category: Volume 2023-2028

Table 16 - Forecast Off-trade Sales of Carbonates by Category: Value 2023-2028

Table 17 - Forecast Off-trade Sales of Carbonates by Category: % Volume Growth 2023-2028

Table 18 - Forecast Off-trade Sales of Carbonates by Category: % Value Growth 2023-2028

Table 19 - Forecast Total Sales of Carbonates by Fountain On-trade: Volume 2023-2028

Table 20 - Forecast Total Sales of Carbonates by Fountain On-trade: % Volume Growth 2023-2028

Soft Drinks in Turkey - Industry Overview

EXECUTIVE SUMMARY

Soft drinks in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

Foodservice vs retail split

What next for soft drinks?

MARKET DATA

Table 21 - Off-trade vs On-trade Sales of Soft Drinks (RTD) by: Volume Channel 2018-2023

Table 22 - Off-trade vs On-trade Sales of Soft Drinks (RTD) by: % Volume Growth Channel 2018-2023

Table 23 - Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2018-2023

Table 24 - Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2018-2023

Table 25 - Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: Volume 2022

Table 26 - Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: % Volume 2022

Table 27 - Off-trade vs On-trade Sales of Soft Drinks by Category: Value 2022

Table 28 - Off-trade vs On-trade Sales of Soft Drinks by Category: % Value 2022

Table 29 - Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2018-2023

Table 30 - Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2018-2023

Table 31 - Off-trade Sales of Soft Drinks by Category: Value 2018-2023

Table 32 - Off-trade Sales of Soft Drinks by Category: % Value Growth 2018-2023

Table 33 - Sales of Soft Drinks by Total Fountain On-trade: Volume 2018-2023

Table 34 - Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2018-2023

Table 35 - NBO Company Shares of Total Soft Drinks (RTD): % Volume 2019-2023

Table 36 - LBN Brand Shares of Total Soft Drinks (RTD): % Volume 2020-2023

Table 37 - NBO Company Shares of On-trade Soft Drinks (RTD): % Volume 2019-2023

Table 38 - LBN Brand Shares of On-trade Soft Drinks (RTD): % Volume 2020-2023

Table 39 - NBO Company Shares of Off-trade Soft Drinks (RTD): % Volume 2019-2023

Table 40 - LBN Brand Shares of Off-trade Soft Drinks (RTD): % Volume 2020-2023

Table 41 - NBO Company Shares of Off-trade Soft Drinks: % Value 2019-2023

Table 42 - LBN Brand Shares of Off-trade Soft Drinks: % Value 2020-2023

Table 43 - Penetration of Private Label in Off-trade Soft Drinks (RTD) by Category: % Volume 2018-2023

Table 44 - Penetration of Private Label in Off-trade Soft Drinks by Category: % Value 2018-2023

Table 45 - Distribution of Off-trade Soft Drinks (as sold) by Format: % Volume 2018-2023

Table 46 - Distribution of Off-trade Soft Drinks (as sold) by Format and Category: % Volume 2023

Table 47 - Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2023-2028

Table 48 - Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2023-2028

Table 49 - Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2023-2028

Table 50 - Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2023-2028

Table 51 - Forecast Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2023-2028

Table 52 - Forecast Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2023-2028

Table 53 - Forecast Off-trade Sales of Soft Drinks by Category: Value 2023-2028

Table 54 - Forecast Off-trade Sales of Soft Drinks by Category: % Value Growth 2023-2028

Table 55 - Forecast Sales of Soft Drinks by Total Fountain On-trade: Volume 2023-2028

Table 56 - Forecast Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2023-2028

APPENDIX

Fountain sales in Turkey

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SOURCES

Summary 1 - Research Sources

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