

Analgesics in Algeria

September 2023

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Analgesics in Algeria - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Moderate volume growth, supported by population growth Ketoprofen registers high growth, though from low base Sanofi-Aventis continues to strengthen its position

PROSPECTS AND OPPORTUNITIES

Self-medication trend drives analgesics growth Consumers shun value-added benefits, as long as inflation remains high More awareness of serious side effects

CATEGORY DATA

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DISCLAIMER

DEFINITIONS

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