



**Euromonitor
International**

Appliances and Electronics Specialists in the United Kingdom

June 2026

Appliances and Electronics Specialists in the United Kingdom - Category analysis

KEY DATA INSIGHTS

2025 DEVELOPMENTS

Appliances and Electronics Specialists Summary

KEY INDUSTRY TRENDS

Chart 1 - Key Industry Trends for Appliances and Electronics Specialists

INDUSTRY PERFORMANCE

Currys Accelerates Digital-First Shift as Shoppers Delay Upgrades

Currys Closes City-Centre Locations as Online-First Approach Outpaces Rivals

Chart 2 - Currys' Shifting Strategy Highlights How E-Commerce Is Reshaping the Category

VodafoneThree Leverages Consolidation to Capture Device Sales and Boost Bargaining Power

Chart 3 - Value Sales 2020-2030

WHAT'S NEXT?

Online Specialists Attract Cautious Shoppers as Store Networks Shrink

E-Commerce Outpaces In-Store Sales as Value and Convenience Drive Loyalty

Chart 4 - Forecast Value Sales 2020-2030

COMPETITIVE LANDSCAPE

Chart 5 - Analyst Insight for Appliances and Electronics Specialists

Currys Builds Lead as VodafoneThree Merger Reshapes Rivals

Chart 6 - Company Shares 2025

Chart 7 - Brand Shares 2025

ECONOMIC CONTEXT

Chart 8 - Economic Context for Appliances and Electronics Specialists

Chart 9 - Real Gdp Growth 2020-2030

Chart 10 - Inflation 2020-2030

CONSUMER CONTEXT

Chart 11 - Consumer Context for Appliances and Electronics Specialists

Chart 12 - Population 2020-2030

Chart 13 - Population by Generation 2025

COUNTRY REPORTS DISCLAIMER

[Retail in the United Kingdom - Industry Overview](#)

EXECUTIVE SUMMARY

2025 Developments

KEY DATA INSIGHTS

KEY INDUSTRY TRENDS

Chart 14 - Key Industry Trends for Retail

INDUSTRY PERFORMANCE

Tesco Repositions Pricing to Counter Discounter Gains

Retail E-Commerce Sets a New Standard for Everyday Shopping

Tiktok Shop Drives Discovery-Commerce and Resets Retail Strategies

Chart 15 - Tiktok Shop Redefines Uk Online Retail as Social Commerce Goes Mainstream in 2025

Chart 16 - Value Sales 2020-2030

Chart 17 - Value Sales by Category 2025

WHAT'S NEXT?

Amazon and Tiktok Shop Drive a Rapid Shift to Value and Convenience

Experiential Stores and Ai-Powered Journeys Reshape Shopping Missions

Chart 18 - Forecast Value Sales 2020-2030

Chart 19 - Forecast Value Sales by Category 2025-2030

COMPETITIVE LANDSCAPE

Chart 20 - Analyst Insight for Retail

Amazon'S Rapid Ascent and Lidl'S Expansion Reshape Competitive Balance

Chart 21 - Company Shares 2025

Chart 22 - Brand Shares 2025

Chart 23 - Waitrose Unveils "Home of Food Lovers" – a Next Generation Experiential Grocery Concept

Chart 24 - B&Q Pioneers Click-And-Collect Marketplace to Streamline Omnichannel Shopping

OPERATING ENVIRONMENT

Informal Retail

Opening Hours for Physical Retail

Chart 25 - Standard Opening Hours by Channel Type 2025

Seasonality

Valentine's Day

International Women's Day

Easter

Back-to-school

Black Friday

Christmas

ECONOMIC CONTEXT

Chart 26 - Economic Context for Retail

Chart 27 - Real Gdp Growth 2020-2030

Chart 28 - Inflation 2020-2030

CONSUMER CONTEXT

Chart 29 - Consumer Context for Retail

Chart 30 - Population 2020-2030

Chart 31 - Population by Generation 2025

COUNTRY REPORTS DISCLAIMER

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer

trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/appliances-and-electronics-specialists-in-the-united-kingdom/report.