



Analgesics in Turkey

October 2025

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Analgesics in Turkey - Category analysis

KEY DATA FINDINGS

2025 DEVELOPMENTS

Robust current value growth for analgesics in 2025 as inflation rate remains high
Sanli Ilac Sanayi remains the undisputed leader thanks to diverse portfolio
Pharmacies maintains dominance due to high density of outlets across the country

PROSPECTS AND OPPORTUNITIES

Analgesics will benefit from self-medication culture over the forecast period
Shrinking demography set to hamper growth in paediatric analgesics
Rising health awareness of side effects and dependency may lead to increased demand for natural alternatives

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