

# Small Cooking Appliances in Spain

December 2023

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## Small Cooking Appliances in Spain - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Sales of coffee machines remain resilient despite losses as consumers look for the perfect cup of coffee at home

Light fryers thriving as consumers look for healthier and more convenient ways of cooking

Air fryers remains the main target of innovation

#### PROSPECTS AND OPPORTUNITIES

Aesthetics and design are expected to continue gaining relevance for consumers

'Fun' cooking appliances and breadmakers likely to see a further drop in demand

Light fryers and coffee machines likely to remain the key categories to look out for

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