

# Coffee in Tunisia

January 2024

Table of Contents

# Coffee in Tunisia - Category analysis

#### **KEY DATA FINDINGS**

#### 2023 DEVELOPMENTS

Fresh coffee - the crisis continues Instant coffee posts dynamic growth despite price hikes Nespresso enters Tunisia

## PROSPECTS AND OPPORTUNITIES

Fresh ground coffee pods faces intensifying competition over the forecast period

Pressing questions regarding OCT's monopoly over fresh coffee

Further price rises anticipated, while competition will heat up within instant coffee

#### **CATEGORY DATA**

- Table 1 Retail Sales of Coffee by Category: Volume 2018-2023
- Table 2 Retail Sales of Coffee by Category: Value 2018-2023
- Table 3 Retail Sales of Coffee by Category: % Volume Growth 2018-2023
- Table 4 Retail Sales of Coffee by Category: % Value Growth 2018-2023
- Table 5 NBO Company Shares of Coffee: % Retail Value 2019-2023
- Table 6 LBN Brand Shares of Coffee: % Retail Value 2020-2023
- Table 7 Forecast Retail Sales of Coffee by Category: Volume 2023-2028
- Table 8 Forecast Retail Sales of Coffee by Category: Value 2023-2028
- Table 9 Forecast Retail Sales of Coffee by Category: % Volume Growth 2023-2028
- Table 10 Forecast Retail Sales of Coffee by Category: % Value Growth 2023-2028

## Hot Drinks in Tunisia - Industry Overview

#### **EXECUTIVE SUMMARY**

Hot drinks in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

Foodservice vs retail split

What next for hot drinks?

# MARKET DATA

- Table 11 Sales of Hot Drinks by Retail vs Foodservice: % Volume Breakdown 2018-2023
- Table 12 Sales of Hot Drinks by Retail vs Foodservice: % Volume Growth 2018-2023
- Table 13 Retail Sales of Hot Drinks by Category: Volume 2018-2023
- Table 14 Retail Sales of Hot Drinks by Category: Value 2018-2023
- Table 15 Retail Sales of Hot Drinks by Category: % Volume Growth 2018-2023
- Table 16 Retail Sales of Hot Drinks by Category: % Value Growth 2018-2023
- Table 17 Foodservice Sales of Hot Drinks by Category: Volume 2018-2023
- Table 18 Foodservice Sales of Hot Drinks by Category: % Volume Growth 2018-2023
- Table 19 Total Sales of Hot Drinks by Category: Total Volume 2018-2023
- Table 20 Total Sales of Hot Drinks by Category: % Total Volume Growth 2018-2023
- Table 21 NBO Company Shares of Hot Drinks: % Retail Value 2019-2023
- Table 22 LBN Brand Shares of Hot Drinks: % Retail Value 2020-2023
- Table 23 Penetration of Private Label in Hot Drinks by Category: % Retail Value 2018-2023
- Table 24 Retail Distribution of Hot Drinks by Format: % Volume 2018-2023
- Table 25 Retail Distribution of Hot Drinks by Format and Category: % Volume 2023
- Table 26 Forecast Sales of Hot Drinks by Retail vs Foodservice: % Volume Breakdown 2023-2028
- Table 27 Forecast Sales of Hot Drinks by Retail vs Foodservice: % Volume Growth 2023-2028

- Table 28 Forecast Retail Sales of Hot Drinks by Category: Volume 2023-2028
- Table 29 Forecast Retail Sales of Hot Drinks by Category: Value 2023-2028
- Table 30 Forecast Retail Sales of Hot Drinks by Category: % Volume Growth 2023-2028
- Table 31 Forecast Retail Sales of Hot Drinks by Category: % Value Growth 2023-2028
- Table 32 Forecast Foodservice Sales of Hot Drinks by Category: Volume 2023-2028
- Table 33 Forecast Foodservice Sales of Hot Drinks by Category: % Volume Growth 2023-2028
- Table 34 Forecast Total Sales of Hot Drinks by Category: Total Volume 2023-2028
- Table 35 Forecast Total Sales of Hot Drinks by Category: % Total Volume Growth 2023-2028

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#### **SOURCES**

Summary 1 - Research Sources

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