

Analgesics in Portugal

September 2023

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Analgesics in Portugal - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Sales decline in 2023 as market stabilises after the boom seen in 2021 and 2022

Analgesics witnessing a polarisation of market demand as economic pressures push more consumers towards generics

Fast acting results a major sales driver

PROSPECTS AND OPPORTUNITIES

Sports related injuries expected to be a key area of focus for analgesics

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DISCLAIMER

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