

Carbonates in France

November 2023

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Carbonates in France - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

A positive year thanks to cola carbonates after an astonishing 2022 White carbonates also doing well, driven more by tonics than lemonade CCEP is roaring ahead, while Suntory works well

PROSPECTS AND OPPORTUNITIES

The Olympic Games and an expected peak during summer 2024 Great pressure expected on trading/negotiation and further drop expected in lemonade/lime Reduced sugar carbonates will continue to progress, notably at the expense of juices

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