

# Analgesics in Belgium

September 2023

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# Analgesics in Belgium - Category analysis

#### **KEY DATA FINDINGS**

## 2023 DEVELOPMENTS

More stable environment ensures stable growth for analgesics

Topical analgesics/anaesthetic fail to take off despite more favourable conditions

Dafalgan thriving while generics forge ahead with strong value proposition

# PROSPECTS AND OPPORTUNITIES

Sales threatened by ongoing risks of product shortages coupled with rising inflation and increasing price sensitivity

Concerns over specific ingredients and indirect competition pose further threats to growth

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#### **DEFINITIONS**

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