

# Digestive Remedies in Egypt

September 2023

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## Digestive Remedies in Egypt - Category analysis

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#### 2023 DEVELOPMENTS

Unhealthy eating habits increase the demand for digestive remedies  
Sales boom due to an unknown cold and flu virus causing stomach upsets  
Competitive landscape due to the wide variety of options available

#### PROSPECTS AND OPPORTUNITIES

Chronic diseases, hectic lifestyles and poor food choices support ongoing growth  
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