

Analgesics in France

September 2023

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Analgesics in France - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Acetaminophen remains popular form of analgesics in France

Acetaminophen shortage in France: Cold season demand surpasses supply

“Medical deserts” push French consumers to seek advice from pharmacists, benefiting the OTC market

PROSPECTS AND OPPORTUNITIES

NSAIDs expected to further decline over the forecast period

In the face of prolonged periods of flu, COVID-19 and bronchitis, consumers look for natural alternatives

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