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NRT Smoking Cessation Aids in the United Arab Emirates

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NRT Smoking Cessation Aids in the United Arab Emirates - Category analysis

KEY DATA FINDINGS

2025 DEVELOPMENTS

Healthier lifestyles spur the use of NRT smoking cessation aids
Consolidated competitive landscape limits the room for a major new arrival
Pharmacies dominates but the distribution landscape expands

PROSPECTS AND OPPORTUNITIES

Sales opportunities as more consumers look to quit smoking
New apps can add dynamism to the category
Tobacco-free nicotine alternatives threaten NRT smoking cessation aids

CATEGORY INDICATORS

Table 1 - Number of Smokers by Gender 2020-2025

CATEGORY DATA

Table 2 - Sales of NRT Smoking Cessation Aids by Category: Value 2020-2025

Table 3 - Sales of NRT Smoking Cessation Aids by Category: % Value Growth 2020-2025

Table 4 - NBO Company Shares of NRT Smoking Cessation Aids: % Value 2021-2025

Table 5 - LBN Brand Shares of NRT Smoking Cessation Aids: % Value 2022-2025

Table 6 - Forecast Sales of NRT Smoking Cessation Aids by Category: Value 2025-2030

Table 7 - Forecast Sales of NRT Smoking Cessation Aids by Category: % Value Growth 2025-2030

Consumer Health in the United Arab Emirates - Industry Overview

EXECUTIVE SUMMARY

Consumer Health in 2025: The big picture
Key trends in 2025
Competitive landscape
Channel developments
What next for Consumer Health?

MARKET INDICATORS

Table 8 - Consumer Expenditure on Health Goods and Medical Services: Value 2020-2025

Table 9 - Life Expectancy at Birth 2020-2025

MARKET DATA

Table 10 - Sales of Consumer Health by Category: Value 2020-2025

Table 11 - Sales of Consumer Health by Category: % Value Growth 2020-2025

Table 12 - NBO Company Shares of Consumer Health: % Value 2021-2025

Table 13 - LBN Brand Shares of Consumer Health: % Value 2022-2025

Table 14 - Penetration of Private Label in Consumer Health by Category: % Value 2020-2025

Table 15 - Distribution of Consumer Health by Format: % Value 2020-2025

Table 16 - Distribution of Consumer Health by Format and Category: % Value 2025

Table 17 - Forecast Sales of Consumer Health by Category: Value 2025-2030

Table 18 - Forecast Sales of Consumer Health by Category: % Value Growth 2025-2030

APPENDIX

OTC registration and classification
Vitamins and dietary supplements registration and classification
Self-medication/self-care and preventive medicine
Switches

DISCLAIMER

DEFINITIONS

SOURCES

Summary 1 - Research Sources

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/nrt-smoking-cessation-aids-in-the-united-arab-emirates/report.